
Company presentation

Neue Zürcher ?

NZZ Mediengruppe

What does NZZ stand for?

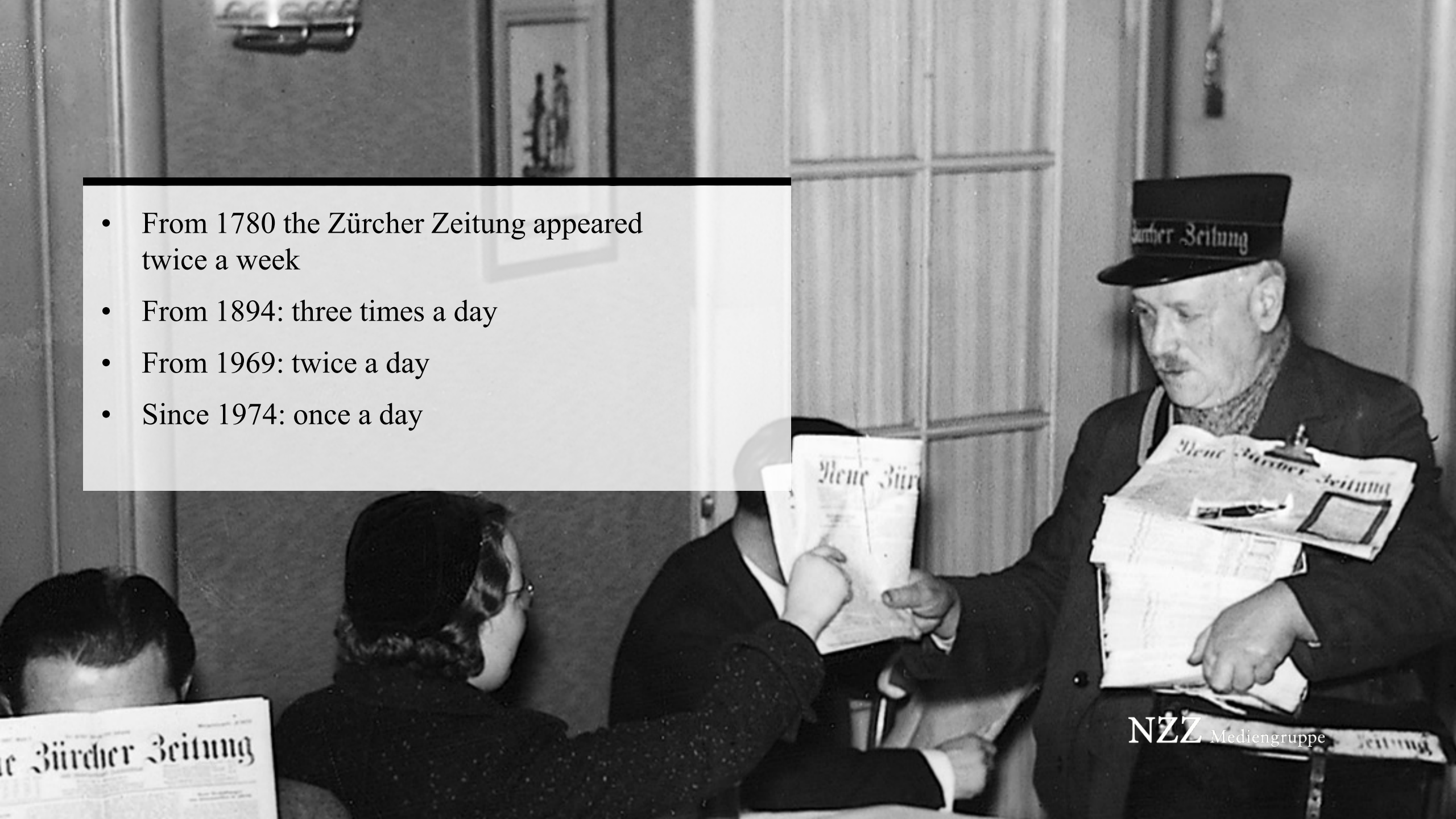
- Quality journalism
- Pinnacle of journalistic independence
- Tradition coupled with a clear focus on the digital future

Founded 239 years ago

- Newspaper founder Salomon Gessner
- First edition of the Zürcher Zeitung published in 1780 by the Orell, Gessner, Füssli & Co. publishing house
- The oldest daily Swiss newspaper still in publication

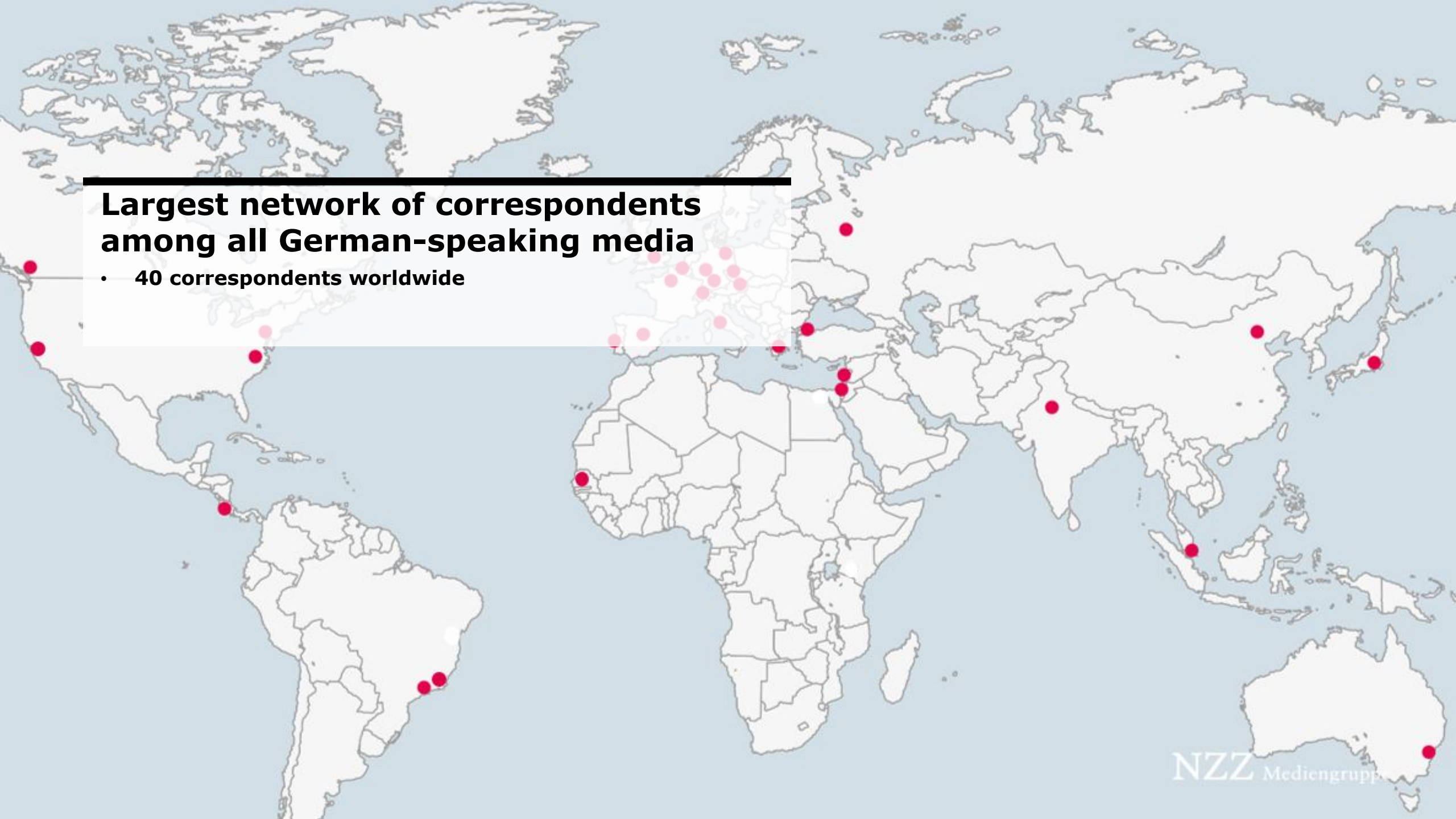


- From 1780 the Zürcher Zeitung appeared twice a week
- From 1894: three times a day
- From 1969: twice a day
- Since 1974: once a day



Largest network of correspondents among all German-speaking media

- 40 correspondents worldwide



Formation of a media group

- 1991** Majority shareholder
St. Galler Tagblatt AG
- 1998** Holding company AG für
die Neue Zürcher Zeitung
- 2002** Investment in LZ Medien Holding
- 2006** Two business entities: NZZ AG, Freie Presse
Holding AG

- 
- 2008** First CEO appointed
- 2009** Management board, close incorporation of regional media
- 2014** 100% takeover of FPH
- 2015** Introduction, consolidation and expansion of the business media unit
- 2017** Foundation of CH Media (Joint Venture between AZ Media and NZZ Regional Media)

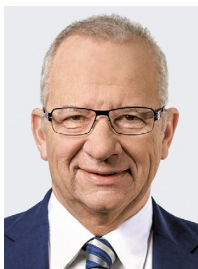
Who owns the NZZ Media Group?

- Around 2 700 shareholders
- Dedicated to liberal democratic principles
- Only individuals
- No one owns more than 1% of the voting rights
- Long-term vision – sustainable profitability



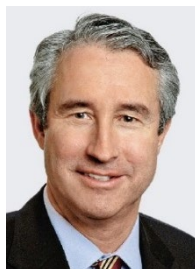
Board of directors and management

Board of directors



**ETIENNE
JORNOD**

President



**DR. CHRISTOPH
SCHMID**

Vice President



**DR. BERND
KUNDRUN**



**PROF. DR. LUCY
KÜNG**



**CAROLINA
MÜLLER-MÖHL**



**MATTHIAS
REINHART**



**PROF. DR.
ROLAND
SIEGWART**

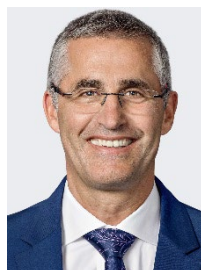


**PROF. DR.
DOMINIQUE
VON MATT**



**ISABELLE
WELTON**

Management



**DR. FELIX
GRAF**

CEO / Head of
Marketing and
Sales a.i.



**DR. MONICA
DELL'ANNA**

Head of Products



**ERIC
GUJER**

Editor in Chief
«Neue Zürcher
Zeitung»



**LUZI
BERNET**

Editor in Chief
«NZZ am
Sonntag»



**PETRA
FEIGL-FÄSSLER**

Head of
Human Resources



**ANDREAS
BOSSECKER**

Head of Technology
and IT



**JÖRG
SCHNYDER**

CFO



**DR. HANSPETER
KELLERMÜLLER**

Head of
Administration



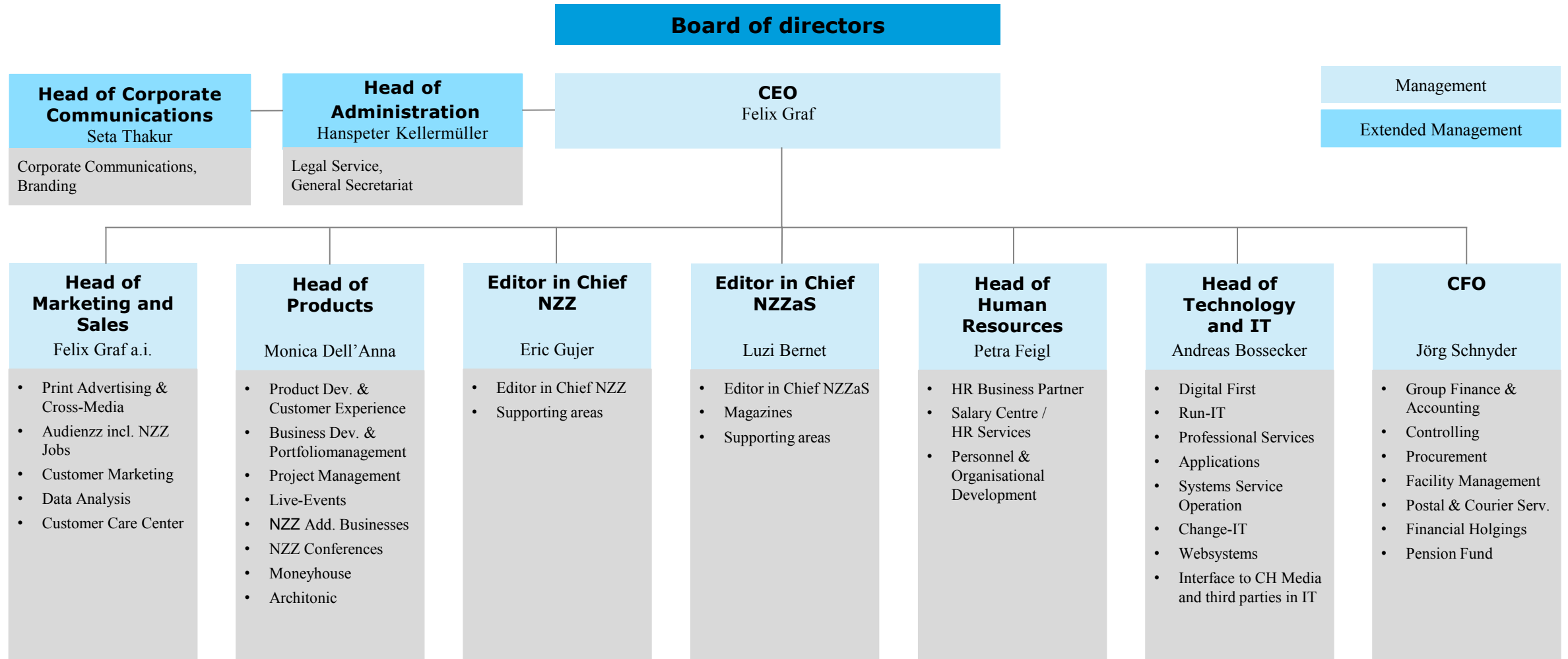
**SETA
THAKUR**

Head of Corporate
Communications

Extended Management

NZZ Mediengruppe

Organizational chart management

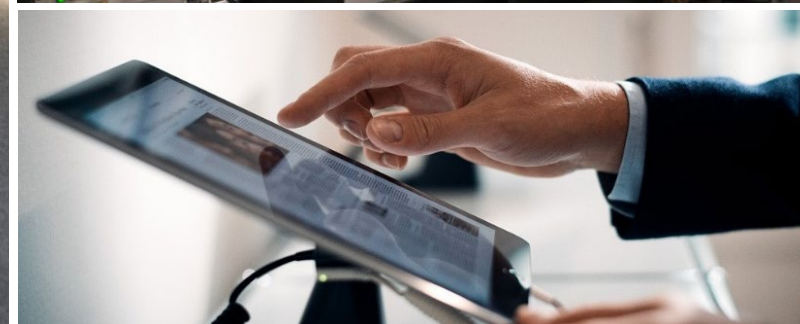
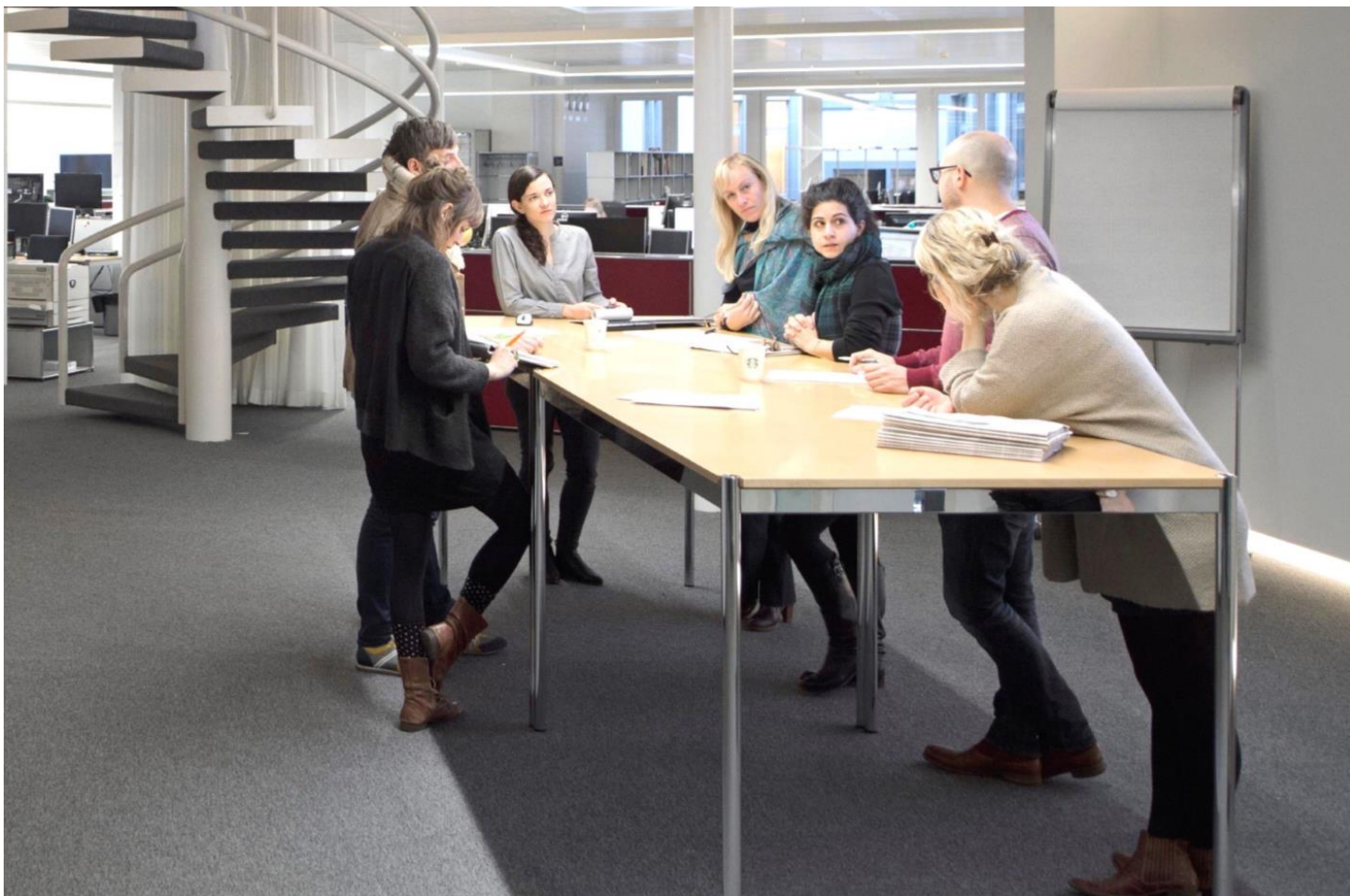


The NZZ Media Group's business units

- NZZ Media
- Business Media



NZZ Media



Business Media

Events and information services



Employees

NZZ Media Group **780**

NZZ Editorial Board **272**

NZZ am Sonntag **99**

Products **160**

Marketing and Sales **122**

Central departments **127**

Holdings NZZ Media Group

NZZ Management AG, Zurich	100 %
Audienzz AG, Zurich	85 %
• Zulu 5 AG, Zurich	20 %
Moneyhouse AG, Risch	100 %
Architonic AG, Zurich	81 %
• Architonic Service GmbH, Berlin	100 %
Zurich Film Festival AG, Zurich	52 %
Spoundation Motion Picture AG, Zurich	52 %
Swissprinters AG, Zofingen	30 %
Sternwald Invest GmbH, Berlin	25 %
bettermarks GmbH, Berlin	19 %

Neue Zürcher Zeitung AG, Zurich	100 %
• NZZ (Deutschland) GmbH, Frankfurt	100 %
• NZZ Österreich GmbH, Vienna	100 %
• The Market Media AG, Zurich	40 %
• Presse TV AG, Zurich	30 %
• Ad Agent AG, Luzern	20 %
• Livingdocs AG, Zurich	15 %
• RecruitingHUB (Schweiz) AG, Zurich	15 %
• Qontis AG, Zurich	12 %
• dctp GmbH, Düsseldorf	12 %
FPH Freie Presse Holding AG, St. Gallen	100 %
• RMH Regionalmedien AG, Luzern	97 %
• Tele 1 AG, Luzern	100 %
• TVO AG, St. Gallen	100 %
• CH Media Holding AG, Aarau	50 %
NZZ Konferenzen AG, Zurich	100 %
• Swiss Economic Forum (SEF) AG, Thun	100 %

Key figures 2018

Total operational
earnings

383,5

million CHF

Betrieblicher
Gesamtaufwand

361,7

million CHF

Betriebsergebnis
(EBIT)

20,8

million CHF

Gruppenergebnis

18,8

million CHF

Total assets

349,3

million CHF

Fixed assets

148,8

million CHF

Equity rat

75,6%

Return on equity
(ROE)

6,9%

Product range

- Newspapers (daily and Sunday newspapers)
- Weekly newspapers and advertising papers
- Journals and magazines
- Digital media
- TV (including magazine-style programs)
- Information services
- Events

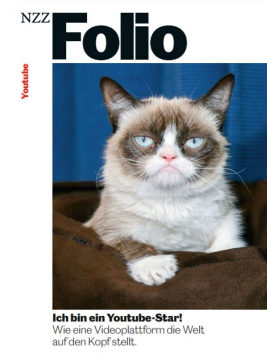
Print product innovations since 2015



Redesign «Z»



Launch «NZZ Geschichte»



Redesign «NZZ Folio»



Refresh «NZZ am Sonntag»

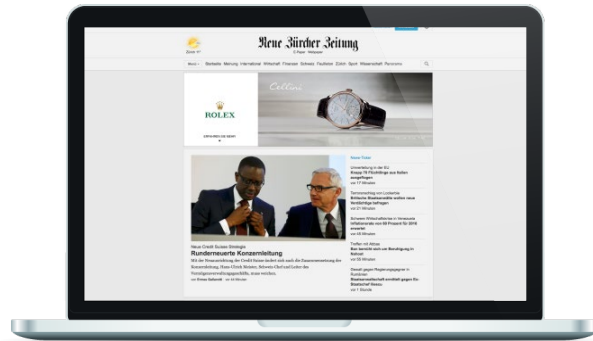


Redesign «Neue Zürcher Zeitung»



Redesign «Stil»

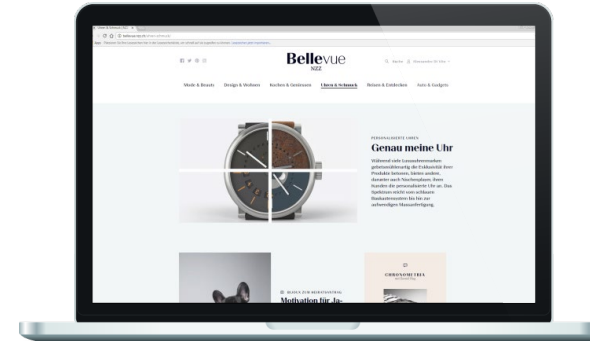
Digital product innovations since 2015



Redesign NZZ.ch



Launch NZZaS.ch



Launch bellevue.nzz.ch

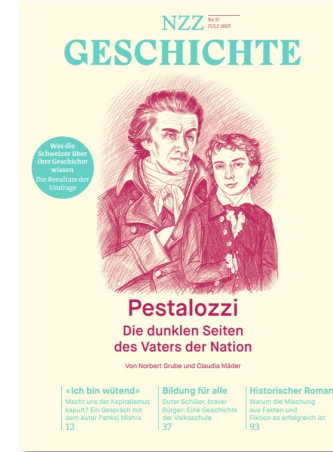


**Redesign E-Paper
«Neue Zürcher Zeitung»**



Relaunch NZZ-App

NZZ Media: Supplements and magazines



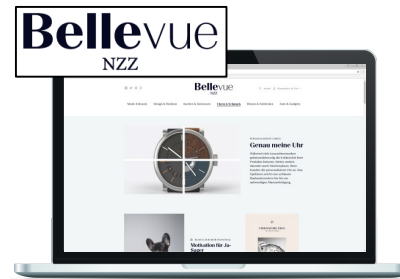
NZZ Media: Digital Media



NZZ.ch



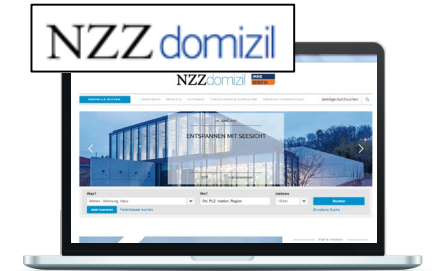
NZZaS.ch



bellevue.nzz.ch



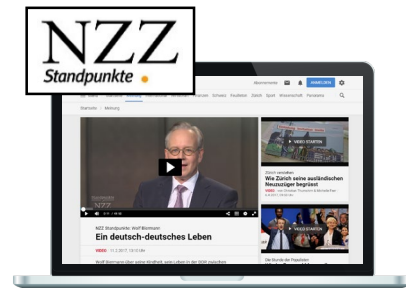
jobs.nzz.ch



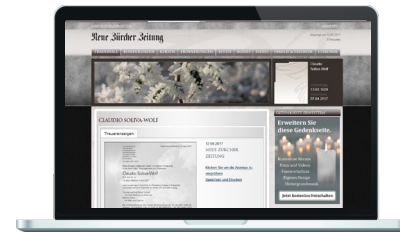
nzzdomizil.ch



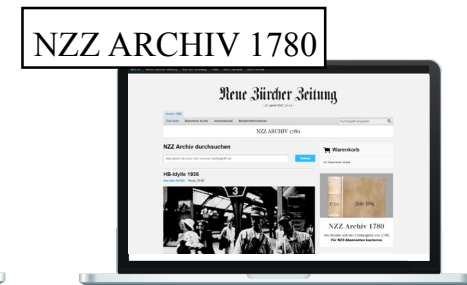
NZZ Format



NZZ Standpunkte



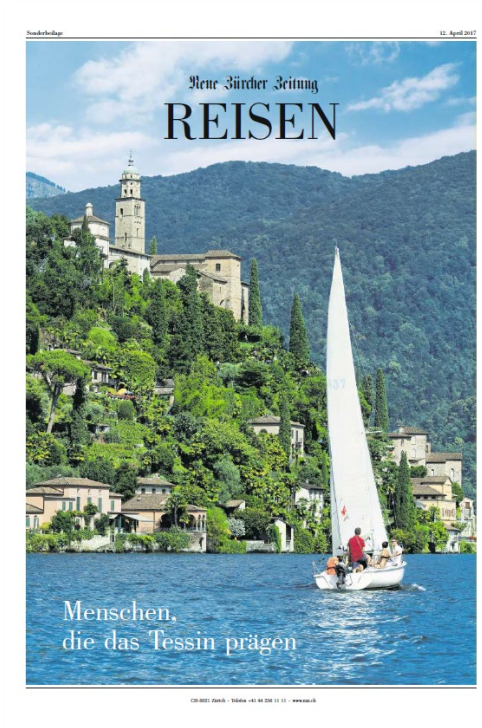
trauer.nzz.ch



zeitungsarchiv.nzz.ch

NZZ Media: Events and other types of business

- NZZ Podium Zürich
- NZZ Podium Berlin
- NZZ LIVE
- NZZ Reisen
- NZZ Edition
- NZZ Shop
- NZZ Corner



Business Media: Events/programs

- Swiss Economic Forum
- SEF4KMU
- Swiss International Finance Forum
- Swiss Innovation Forum
- Swiss Energy & Climate Summit
- Real Estate Days
- X.Days
- NZZ CEO Dinner
- Netversity
- Zurich Film Festival



Business Media: Information services



Many thanks

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