
MOBILITY

Focus themed in the «NZZ am Sonntag»



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Sunday, 8 September 2019
Advertising and print material deadline
Thursday, 5 September 2019

EDITORIAL CONCEPT











«How we will move around in future»

With articles on mobility solutions for personal and public transport, implications for the economy and society, infrastructure, energy and climate policy as well as life-style.

- Electromobility
- Start-ups
- Research & development in companies and academia
- Infrastructure for various modes of transport
- Charging stations
- Conflicting climate objectives
- Upgrading traffic infrastructure
- Urban development
- Road safety

Subject to change.

FIXED FORMATS

 2/1 pages	Fr. 48 250.-	611 × 440 mm
 1/1 page	Fr. 24 120.-	291 × 440 mm
 1/2 page landscape	Fr. 14 470.-	291 × 218 mm
 1/2 page landscape, next to text	Fr. 20 780.-	291 × 218 mm
 1/3 page landscape, next to text	Fr. 14 980.-	291 × 144 mm
 1/4 page landscape	Fr. 7 540.-	291 × 108 mm
 1/4 page landscape, next to text	Fr. 12 460.-	291 × 108 mm
 1/4 page portrait	Fr. 7 540.-	143 × 218 mm
 1/8 page landscape, next to text	Fr. 6 080.-	291 × 53 mm
 Junior Page	Fr. 20 840.-	173 × 268 mm

SPECIAL FORMATS

Millimetre rates (colour)

Advertisement	Fr. 7.10
Advertisement next to text	Fr. 11.48
Adverising panel	Fr. 40.17

CONTACT

Advertisements
German-speaking Switzerland
NZZ Media Solutions
Falkenstrasse 11
P.O. Box
CH-8021 Zurich
Phone +41 44 258 16 98
inerate@nzz.ch

Advertisements
French-speaking Switzerland
NZZ Media Solutions
Avenue Mon-Repos 22
1005 Lausanne
Phone +41 21 311 48 95
yves.gumy@nzz.ch

Advertisements
International
NZZ Media Solutions
Falkenstrasse 11
P.O. Box
CH-8021 Zurich
Phone +41 44 258 16 98
advertising@nzz.ch

www.nzzmediasolutions.ch

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