

ENERGY IN THE FUTURE

Special supplement in the «NZZ am Sonntag»

Energiezukunft



Mehr Solarkraft für die Schweiz

Laut dem Bund ist das Potenzial für Solarstrom deutlich höher als bisher gedacht. Nimmt die Zahl der Anlagen zu, bieten sich den Versorgern neue Geschäftschancen.

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Sunday, 6 October 2019

Advertising deadline
Friday, 20 September 2019

Print material deadline
Friday, 27 September 2019











EDITORIAL CONCEPT

«Switzerland's active role in the energy revolution»

- Which technologies really do have the potential to move the energy revolution forward?
- Battery technologies: how batteries are faring in the home
- The connection in the garage: how energy suppliers are reacting to future demand
- Ticino: how a village wants to supply its own electricity with a smart grid
Case study: recent surveys on solar power as part of Swiss energy supply
- The second hydrogen revolution: what technology promises for the future and what is already possible.
Case study: alternative fuels for heating, transportation, motor vehicles and plane

Subject to changes

FIXED FORMATS

 2/1 pages	Fr. 48 250.-	611 × 440 mm
 1/1 page	Fr. 24 120.-	291 × 440 mm
 1/2 page landscape	Fr. 14 470.-	291 × 218 mm
 1/2 page landscape, next to text	Fr. 20 780.-	291 × 218 mm
 1/3 page landscape, next to text	Fr. 14 980.-	291 × 144 mm
 1/4 page landscape	Fr. 7 540.-	291 × 108 mm
 1/4 page landscape, next to text	Fr. 12 460.-	291 × 108 mm
 1/4 page portrait	Fr. 7 540.-	143 × 218 mm
 1/8 page landscape, next to text	Fr. 6 080.-	291 × 53 mm
 Junior Page	Fr. 20 840.-	173 × 268 mm

SPECIAL FORMATS

Millimetre rates (colour)

Advertisement	Fr. 7.10
Advertisement next to text	Fr. 11.48
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