

# INVESTMENT PRODUCTS

Special supplement in the «NZZ am Sonntag»



**Publication date**  
Sunday, 22 September 2019  
**Advertising deadline**  
Friday, 6 September 2019  
**Print material deadline**  
Friday, 13 September 2019











## EDITORIAL CONCEPT «Investment strategies»

There is no fixed road map to successful investments. Selecting a strategy, sticking with it, and tweaking it if necessary after a regular review is good advice for both professional and private investors. Using an attractive mixture of journalistic forms this special supplement present a range of strategies and shows how they can be put into practice with profitable results.

- The best and worst over a 5 year period: how did they perform?
- Outlook for the next five years
- Boom in sustainability investments: this is how investors maintain an overview
- Index investments: covering the entire world with just a few products
- Seasonal patterns: why investors achieve better returns in the winter
- Swimming successfully against the tide: how the contrarian strategy works
- Investing for dividends as a proven remedy to combat low interest rates

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