
ZURICH FILM FESTIVAL

Special supplement in the «NZZ am Sonntag»



Zurich Film Festival

Er zeigt Hollywood
die kalte Schulter

Starschauspieler Viggo Mortensen eröffnet mit dem Drama «Green Book» das Zurich Film Festival, das vom 27. September bis zum 7. Oktober dauert

NZZ am Sonntag 9. September 2019

Publication date
Sunday, 29 September 2019











Advertising deadline
Friday, 13 September 2019

Print material deadline
Friday, 20 September 2019

EDITORIAL CONCEPT

The 15th Zurich Film Festival will take place in Zurich between the 26th of September and 6th of October 2019. For this occasion we will publish a special supplement with exciting interviews and portraits in the «NZZ am Sonntag». Moreover we will publish party and nightlife tips.

FIXED FORMATS

 2/1 pages	Fr. 48 250.-	611 × 440 mm
 1/1 page	Fr. 24 120.-	291 × 440 mm
 1/2 page landscape	Fr. 14 470.-	291 × 218 mm
 1/2 page landscape, next to text	Fr. 20 780.-	291 × 218 mm
 1/3 page landscape, next to text	Fr. 14 980.-	291 × 144 mm
 1/4 page landscape	Fr. 7 540.-	291 × 108 mm
 1/4 page landscape, next to text	Fr. 12 460.-	291 × 108 mm
 1/4 page portrait	Fr. 7 540.-	143 × 218 mm
 1/8 page landscape, next to text	Fr. 6 080.-	291 × 53 mm
 Junior Page	Fr. 20 840.-	173 × 268 mm

SPECIAL FORMATS

Millimetre rates (colour)

Advertisement	Fr. 7.10
Advertisement	Fr. 11.48
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Adverising panel	Fr. 40.17

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