

CRUISES

«Stil» – das Magazin für Lebensart



Publication date

Sunday, 25 August 2019

Advertising deadline

Wednesday, 15 August 2019

Print material deadline









Monday, 19 August 2019

EDITORIAL CONCEPT

- *Cape Verde: a journey on the luxury yacht «Harmony»*
- *Report: «Le Lapérouse» (Seychelles, Maldives, Sri Lanka)*

Subject to change.

FIXED FORMATS

		<i>Type area</i>	<i>Bleed margin</i> <small>(+ 3mm bleed margin)</small>	
	<i>2/1 pages</i>	<i>Fr. 31 300.-</i>	<i>436 × 267 mm</i>	<i>460 × 297 mm</i>
	<i>2/2 pages</i>	<i>Fr. 18 720.-</i>	<i>436 × 128 mm</i>	<i>460 × 146 mm</i>
	<i>2/4 pages</i>	<i>Fr. 12 480.-</i>	<i>436 × 52 mm</i>	<i>460 × 70 mm</i>
	<i>1/1 page</i>	<i>Fr. 15 600.-</i>	<i>206 × 267 mm</i>	<i>230 × 297 mm</i>
	<i>1/2 page landscape</i>	<i>Fr. 9 360.-</i>	<i>206 × 128 mm</i>	<i>230 × 146 mm</i>
	<i>1/3 page landscape</i>	<i>Fr. 7 800.-</i>	<i>206 × 79 mm</i>	<i>230 × 97 mm</i>
	<i>1/4 page landscape</i>	<i>Fr. 6 240.-</i>	<i>206 × 52 mm</i>	<i>230 × 70 mm</i>
	<i>1/4 page portrait</i>	<i>Fr. 6 240.-</i>	<i>101 × 130 mm</i>	

CONTACT

*Advertisements
German-speaking Switzerland
NZZ Media Solutions AG
Falkenstrasse 11
P.O. Box
CH-8021 Zurich
Phone +41 44 258 16 98
inserate@nzz.ch*

*Advertisements
French-speaking Switzerland
NZZ Media Solutions AG
Avenue Mon-Repos 22
1005 Lausanne
Phone +41 21 311 48 95
yves.gumy@nzz.ch*

*Advertisements International
NZZ Media Solutions AG
Falkenstrasse 11
P.O. Box
CH-8021 Zurich
Phone +41 44 258 16 98
advertising@nzz.ch*

*Antje Petzold
Product Manager «Stil»
Phone +41 44 258 13 57
antje.petzold@nzz.ch*

*Yves Gumy
Key Account Manager
Phone +41 21 311 48 95
yves.gumy@nzz.ch*

*Andrew Schuster
International Sales Manager
Phone +41 44 258 12 63
andrew.schuster@nzz.ch*

www.nzzmediasolutions.ch

All prices gross in Swiss francs. The standard insertion terms and conditions as per the overall rates charged by NZZ Media Solutions apply. For general terms and conditions please visit www.nzzmediasolutions.ch.

NZZ Media Solutions