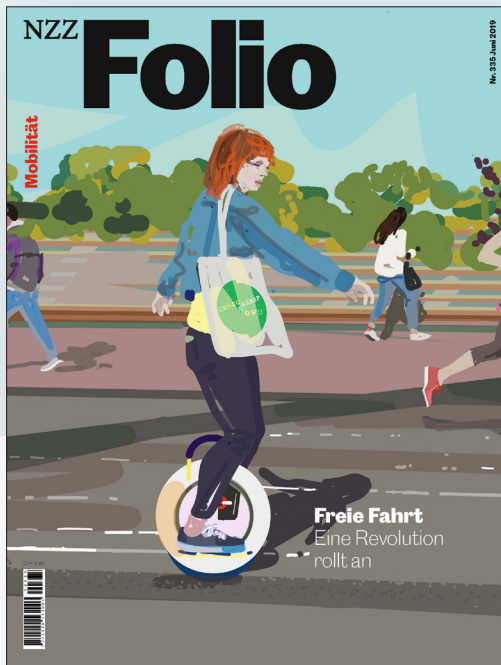

FOUNDERS/START-UPS/ENTREPRENEURS

«NZZ Folio» – The monthly magazine
of the «Neuen Zürcher Zeitung»












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Monday, 2 September 2019
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Thursday, 15 August 2019
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EDITORIAL CONCEPT

“Swiss start-ups conquer the world”

In recent years the number of start-ups established in Switzerland has increased in leaps and bounds. They are attracting more and more investors and have become a byword for Switzerland's youthful entrepreneurs. But what decides whether a company fails or flourishes to become a unicorn? Why are so few companies founded by women? And why is Switzerland no Silicon Valley? The NZZ September Folio showcases nine Swiss start-ups and recounts stories of successes and failures, of veggie burgers, space junk and living between two worlds.

FIXED FORMATS

			<i>Type area</i>	<i>Bleed margin</i> (+ 3mm bleed margin)
	<i>2/1 pages</i>	<i>Fr. 46 890.-</i>	<i>376 × 237 mm</i>	<i>400 × 265 mm</i>
	<i>2/2 pages, next to text</i>	<i>Fr. 25 870.-</i>	<i>376 × 116 mm</i>	<i>400 × 130 mm</i>
	<i>1/1 page</i>	<i>Fr. 23 440.-</i>	<i>166 × 237 mm</i>	<i>200 × 265 mm</i>
	<i>1/2 page landscape, next to text</i>	<i>Fr. 14 050.-</i>	<i>166 × 116 mm</i>	<i>200 × 130 mm</i>
	<i>1/2 page portrait, next to text</i>	<i>Fr. 14 050.-</i>	<i>80 × 237 mm</i>	<i>92 × 265 mm</i>
	<i>1/3 page landscape, next to text</i>	<i>Fr. 11 160.-</i>	<i>166 × 77 mm</i>	
	<i>1/3 page portrait, next to text</i>	<i>Fr. 11 160.-</i>	<i>52 × 237 mm</i>	<i>64 × 265 mm</i>
	<i>1/4 page landscape, next to text</i>	<i>Fr. 8 550.-</i>	<i>166 × 57 mm</i>	
	<i>1/4 page portrait, next to text</i>	<i>Fr. 8 550.-</i>	<i>80 × 116 mm</i>	

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