

# SUSTAINABILITY

«Stil» – das Magazin für Lebensart



**Publication date**

Sunday, 11 August 2019

**Advertising deadline**

Wednesday, 31 July 2019

**Print material deadline**









Monday, 5 August 2019

## EDITORIAL CONCEPT

- Report from the Appenzell cantons: *Ledibelle* – a cosmetic made from Swiss goat's milk whey
- Vegan food delivery concept
- Sustainable addresses in Zurich
- Interview with a fashion designer

*Subject to change.*

## FIXED FORMATS

		<i>Type area</i>	<i>Bleed margin</i> <small>(+ 3mm bleed margin)</small>	
	<i>2/1 pages</i>	<i>Fr. 31 300.-</i>	<i>436 × 267 mm</i>	<i>460 × 297 mm</i>
	<i>2/2 pages</i>	<i>Fr. 18 720.-</i>	<i>436 × 128 mm</i>	<i>460 × 146 mm</i>
	<i>2/4 pages</i>	<i>Fr. 12 480.-</i>	<i>436 × 52 mm</i>	<i>460 × 70 mm</i>
	<i>1/1 page</i>	<i>Fr. 15 600.-</i>	<i>206 × 267 mm</i>	<i>230 × 297 mm</i>
	<i>1/2 page landscape</i>	<i>Fr. 9 360.-</i>	<i>206 × 128 mm</i>	<i>230 × 146 mm</i>
	<i>1/3 page landscape</i>	<i>Fr. 7 800.-</i>	<i>206 × 79 mm</i>	<i>230 × 97 mm</i>
	<i>1/4 page landscape</i>	<i>Fr. 6 240.-</i>	<i>206 × 52 mm</i>	<i>230 × 70 mm</i>
	<i>1/4 page portrait</i>	<i>Fr. 6 240.-</i>	<i>101 × 130 mm</i>	

## CONTACT

### *Advertisements*

*German-speaking Switzerland*  
*NZZ Media Solutions AG*

*Falkenstrasse 11*

*P.O. Box*

*CH-8021 Zurich*

*Phone +41 44 258 16 98*

*inserate@nzz.ch*

### *Advertisements*

*French-speaking Switzerland*  
*NZZ Media Solutions AG*

*Avenue Mon-Repos 22*

*1005 Lausanne*

*Phone +41 21 311 48 95*

*yves.gumy@nzz.ch*

### *Advertisements International*

*NZZ Media Solutions AG*

*Falkenstrasse 11*

*P.O. Box*

*CH-8021 Zurich*

*Phone +41 44 258 16 98*

*advertising@nzz.ch*

### *Antje Petzold*

*Product Manager «Stil»*

*Phone +41 44 258 13 57*

*antje.petzold@nzz.ch*

### *Yves Gumy*

*Key Account Manager*

*Phone +41 21 311 48 95*

*yves.gumy@nzz.ch*

### *Andrew Schuster*

*International Sales Manager*

*Phone +41 44 258 12 63*

*andrew.schuster@nzz.ch*

[www.nzzmediasolutions.ch](http://www.nzzmediasolutions.ch)

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