

# ASSET MANAGEMENT

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## EDITORIAL CONCEPT

*Digitalisation in the asset management sector proceeds apace. On the one hand banks use it in their client interface to win and retain clients. For instance an asset manager can use digital means to simulate changes in a client's securities portfolio. On the other hand digitalisation is also used to save money in a bank's back office, particularly as margins are under pressure in the classic cross-border business after the relaxation of banking secrecy.*












- *The margins of Swiss asset management banks are under pressure.*
- *The first banks are now wooing new clients with "blockchain asset management".*
- *Robots are enabling banks to offer clients with limited assets a cheaper, fully automated management of their portfolio. How successful are the players in this segment?*
- *How can clients' privacy be protected?*
- *Are fintech companies banks' competitors or partners?*
- *Digitalisation is influencing clients' expectations. How are banks coming to terms with this?*
- *Digital services are increasing in importance in the asset management business.*

*Subject to change*

Zurich, May 2019.

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