

# SUMMER PROMOTION 2019

The real estate section in the «Neue Zürcher Zeitung» and featured in the «Immo-Weekend»



## Advertisement and print material deadline

2 p.m. on the Thursday before publication

## Publication frequency

The real estate section "NZZ Domizil" on Saturdays in the "Neue Zürcher Zeitung".  
With a few exceptions this combination may only be booked with "NZZ am Sonntag".

## 2-FOR-1 OFFER

When inserting an advertisement from July 1, 2019 to August 31, 2019 you will receive a second advertisement free of charge (same subject for both insertions). The closing date for placements of the free advertisement is Saturday August 31, 2019.

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## PLACEMENT IN NZZ DOMIZIL

<i>Special formats</i>	<i>Swiss edition Price b&amp;w/colour</i>	<i>Type area</i>
<i>Front page, advertising panel, top right</i>	<i>Fr. 2 245.-</i>	<i>55 × 34 mm</i>
<i>Page 3, advertising panel</i>	<i>Fr. 2 580.-</i>	<i>54 × 60 mm</i>
<i>Front page, 1/4 page next to text</i>	<i>Fr. 10 050.-</i>	<i>291 × 108 mm</i>
<i>Page 3, 1/4 page next to text</i>	<i>Fr. 10 050.-</i>	<i>291 × 108 mm</i>

## REAL ESTATE AT THE WEEKEND

«NZZ Domizil» on Saturday and «NZZ am Sonntag»

<i>Individual format</i>	<i>Price b&amp;w/colour</i>
<i>Rate per millimetre</i>	<i>Fr. 6.04</i>

## CONTACT

*Advertisements  
German-speaking Switzerland  
NZZ Media Solutions*

*Neue Zürcher Zeitung AG  
Falkenstrasse 11  
P.O. Box  
8021 Zurich  
Phone +41 44 258 16 98  
inerate@nzz.ch*

*Advertisements  
French-speaking Switzerland  
NZZ Media Solutions*

*Neue Zürcher Zeitung AG  
Avenue Mon-Repos 22  
1005 Lausanne  
Phone +41 21 311 48 95  
yves.gumy@nzz.ch*

*Advertisements  
International  
NZZ Media Solutions*

*Neue Zürcher Zeitung AG  
Falkenstrasse 11  
P.O. Box  
8021 Zurich  
Phone +41 44 258 16 98  
advertising@nzz.ch*

[www.nzzmediasolutions.ch](http://www.nzzmediasolutions.ch)

All prices are in Swiss Francs, gross excluding 7.7% VAT. Subject to change. The General Terms and Conditions at [www.nzzmediasolutions.ch](http://www.nzzmediasolutions.ch) shall apply. All of detailed price and service information is likewise available at [www.nzzmediasolutions.ch](http://www.nzzmediasolutions.ch).

**NZZ** Media Solutions

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