

SUMMER/ VACATION

«Stil» – das Magazin für Lebensart



Publication date

Sunday, 14 July 2019

Advertising deadline

Thursday, 4 July 2019

Print material deadline









Monday, 8 July 2019

EDITORIAL CONCEPT

- *Large summer portfolio: indulgence, fashion, events*
- *Poolside swimwear photo-shoots*
- *Apulia: luxurious villas on or near the Mediterranean*

Subject to change.

FIXED FORMATS

			Type area	Bleed margin (+ 3mm bleed margin)
	2/1 pages	Fr. 31 300.-	436 × 267 mm	460 × 297 mm
	2/2 pages	Fr. 18 720.-	436 × 128 mm	460 × 146 mm
	2/4 pages	Fr. 12 480.-	436 × 52 mm	460 × 70 mm
	1/1 page	Fr. 15 600.-	206 × 267 mm	230 × 297 mm
	1/2 page landscape	Fr. 9 360.-	206 × 128 mm	230 × 146 mm
	1/3 page landscape	Fr. 7 800.-	206 × 79 mm	230 × 97 mm
	1/4 page landscape	Fr. 6 240.-	206 × 52 mm	230 × 70 mm
	1/4 page portrait	Fr. 6 240.-	101 × 130 mm	

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