
SWITZERLAND

«Stil» – das Magazin für Lebensart



Publication date
Sunday, 28 July 2019

Advertising deadline
Thursday, 18 July 2019









Print material deadline
Monday, 22 July 2019

EDITORIAL CONCEPT

- Roadtrip photo-shoot in Valais
- Glarus fabrics: trend and timeline
- How is 1st August celebrated and who celebrates it?
- Portrait: Marlene Halter

Subject to change.

FIXED FORMATS

| | | <i>Type area</i> | <i>Bleed margin</i> <small>(+ 3mm bleed margin)</small> |
|---|--------------|------------------|--|
|  2/1 pages | Fr. 31 300.- | 436 × 267 mm | 460 × 297 mm |
|  2/2 pages | Fr. 18 720.- | 436 × 128 mm | 460 × 146 mm |
|  2/4 pages | Fr. 12 480.- | 436 × 52 mm | 460 × 70 mm |
|  1/1 page | Fr. 15 600.- | 206 × 267 mm | 230 × 297 mm |
|  1/2 page landscape | Fr. 9 360.- | 206 × 128 mm | 230 × 146 mm |
|  1/3 page landscape | Fr. 7 800.- | 206 × 79 mm | 230 × 97 mm |
|  1/4 page landscape | Fr. 6 240.- | 206 × 52 mm | 230 × 70 mm |
|  1/4 page portrait | Fr. 6 240.- | 101 × 130 mm | |

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