

AUTUMN FASHION

«Z» – die Substanz des Stils



Publication date
Saturday, 14 September 2019
Sunday, 15 September 2019

Advertising deadline
Tuesday, 13 August 2019

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Tuesday, 20 August 2019

EDITORIAL CONCEPT

Zenith

Why don't the big fashion labels focus on oversized despite their great potential? Searching for clues

In the picture











Cross-generation: The latest autumn fashion for fathers and sons

Manufactory

Yann Sommer, the Swiss national soccer player, talks about his passion for cooking and the Cooperation with the Italian jewellery brand Bulgari

Subject to change.

FIXED FORMATS

			Type area	Bleed margin (+ 3mm bleed margin)
	2/1 pages	Fr. 62 540.-	526 × 355 mm	556 × 400 mm
	2/2 pages, next to text	Fr. 36 880.-	526 × 175 mm	556 × 196 mm
	2/3 pages, next to text	Fr. 28 030.-	526 × 116 mm	556 × 134 mm
	1/1 page	Fr. 29 500.-	243 × 355 mm	278 × 400 mm
	1/2 page landscape, next to text	Fr. 18 440.-	243 × 175 mm	278 × 196 mm
	1/2 page portrait, next to text	Fr. 18 440.-	119 × 355 mm	138 × 400 mm
	1/3 page landscape, next to text	Fr. 14 015.-	243 × 116 mm	278 × 134 mm
	1/3 page portrait, next to text	Fr. 14 015.-	78 × 355 mm	93 × 400 mm
	1/4 page landscape, next to text	Fr. 9 590.-	243 × 87 mm	278 × 95 mm
	1/4 page portrait, next to text	Fr. 9 590.-	57 × 355 mm	74 × 400 mm

CONTACT

Advertisements

German-speaking Switzerland
NZZ Media Solutions

Neue Zürcher Zeitung AG

Falkenstrasse 11

P.O. Box

CH-8021 Zurich

Phone +41 44 258 16 98

inserate@nzz.ch

Antje Petzold

Product Manager «Z»

Phone +41 44 258 13 57

antje.petzold@nzz.ch

Advertisements

French-speaking Switzerland
NZZ Media Solutions

Neue Zürcher Zeitung AG

Avenue Mon-Repos 22

1005 Lausanne

Phone +41 21 311 48 95

yves.gumy@nzz.ch

Yves Gumy

Key Account Manager

Phone +41 21 311 48 95

yves.gumy@nzz.ch

Advertisements

International
NZZ Media Solutions

Neue Zürcher Zeitung AG

Falkenstrasse 11

P.O. Box

CH-8021 Zurich

Phone +41 44 258 16 98

advertising@nzz.ch

Andrew Schuster

International Sales Manager

Phone +41 44 258 12 63

andrew.schuster@nzz.ch

www.nzzmediasolutions.ch

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