
SUMMER PROMOTION 2019

in «NZZ Folio»














Take advantage of this attractive offer to insert two advertisements for the price of one during July and August 2019.

THIS OFFRE IS VALID

- Exclusively for the title «NZZ Folio».
- If the same ad and same size is used for both advertisement placements.
- For all 1/4 page recommendations and larger (excluding structured products).
- Discounts cannot be cumulated. Only the consultancy fee may be deducted.

RECOMMENDATIONS

	<i>Fixed formats</i>	<i>Price</i>	<i>Type area</i>	<i>Bleed margin +3 mm Bleed margin</i>
	<i>2/1 pages</i>	<i>Fr. 46 890.-</i>	<i>376 × 237 mm</i>	<i>400 × 265 mm</i>
	<i>2/2 pages</i>	<i>Fr. 25 870.-</i>	<i>376 × 116 mm</i>	<i>400 × 130 mm</i>
	<i>1/1 page</i>	<i>Fr. 23 440.-</i>	<i>166 × 237 mm</i>	<i>200 × 265 mm</i>
	<i>1/2 page landscape</i>	<i>Fr. 14 050.-</i>	<i>166 × 116 mm</i>	<i>200 × 130 mm</i>
	<i>1/2 page portrait</i>	<i>Fr. 14 050.-</i>	<i>80 × 237 mm</i>	<i>92 × 265 mm</i>
	<i>1/3 page landscape</i>	<i>Fr. 11 160.-</i>	<i>166 × 77 mm</i>	
	<i>1/3 page portrait</i>	<i>Fr. 11 160.-</i>	<i>52 × 237 mm</i>	<i>64 × 265 mm</i>
	<i>1/4 page landscape</i>	<i>Fr. 8 550.-</i>	<i>166 × 57 mm</i>	
	<i>1/4 page portrait</i>	<i>Fr. 8 550.-</i>	<i>80 × 116 mm</i>	
	<i>Center-Pano I</i>	<i>Fr. 21 080.-</i>	<i>166 × 116 mm</i>	
	<i>Center-Pano II</i>	<i>Fr. 28 120.-</i>	<i>166 × 176 mm</i>	

SPECIAL PLACEMENT

	<i>Price</i>
<i>2nd front cover and page 3</i>	<i>Fr. 50 380.-</i>
<i>4th Inside front cover</i>	<i>Fr. 29 460.-</i>
<i>1/1 page next to sections at the front</i>	<i>Fr. 25 580.-</i>

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NZZ Media Solutions