
SUMMER PROMOTION 2019

in the magazine «Stil»



Take advantage of this attractive offer to insert two advertisements for the price of one during July and August 2019.

THIS OFFER IS VALID

- Exclusively for the title «Stil».
- If the same ad and same size is used for both advertisement placements.
- For all 1/4 page recommendations and larger (excluding structured products).
- Discounts cannot be cumulated. Only the consultancy fee may be deducted.
- The closing date for placements 25. August 2019.

RECOMMENDATIONS

	<i>Fixed format</i>	<i>Price</i>	<i>Type area</i>	<i>Bleed margin + 3 mm bleed</i>
	<i>2/1 pages</i>	<i>Fr. 31 300.-</i>	<i>436 × 267 mm</i>	<i>460 × 297 mm</i>
	<i>2/2 pages</i>	<i>Fr. 18 720.-</i>	<i>436 × 128 mm</i>	<i>460 × 146 mm</i>
	<i>2/4 pages</i>	<i>Fr. 12 480.-</i>	<i>436 × 52 mm</i>	<i>460 × 70 mm</i>
	<i>1/1 page</i>	<i>Fr. 15 600.-</i>	<i>206 × 267 mm</i>	<i>230 × 297 mm</i>
	<i>1/2 page landscape</i>	<i>Fr. 9 360.-</i>	<i>206 × 128 mm</i>	<i>230 × 146 mm</i>
	<i>1/3 page landscape</i>	<i>Fr. 7 800.-</i>	<i>206 × 79 mm</i>	<i>230 × 97 mm</i>
	<i>1/4 page landscape</i>	<i>Fr. 6 240.-</i>	<i>206 × 52 mm</i>	<i>230 × 70 mm</i>

SPECIAL PLACEMENTS

	<i>Price</i>
<i>Two-page cover</i>	<i>Fr. 53 760.-</i>
<i>2nd Inside front cover</i>	<i>Fr. 18 600.-</i>
<i>2nd front cover and page 3</i>	<i>Fr. 34 400.-</i>
<i>4th Inside front cover</i>	<i>Fr. 19 800.-</i>
<i>1st left-hand advertisement page</i>	<i>Fr. 17 300.-</i>
<i>1st right-hand advertisement page</i>	<i>Fr. 17 300.-</i>
<i>1/4 page, landscape, centred</i>	<i>Fr. 7 800.-</i>

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