

TRAVEL

«Stil» – das Magazin für Lebensart



Publication date

Sunday, 16 June 2019

Advertising deadline

Thursday, 6 June 2019

Print material deadline









Monday, 10 June 2019

EDITORIAL CONCEPT

- *Hiking: On foot through Sweden*
- *Train travel: taking the "Canadian" from Toronto to Vancouver*
- *Trend story: hay - cooking with it, sleeping in it and cured by it*

Subject to change.

FIXED FORMATS

		<i>Type area</i>	<i>Bleed margin</i> <small>(+ 3mm bleed margin)</small>	
	<i>2/1 pages</i>	<i>Fr. 31 300.-</i>	<i>436 × 267 mm</i>	<i>460 × 297 mm</i>
	<i>2/2 pages</i>	<i>Fr. 18 720.-</i>	<i>436 × 128 mm</i>	<i>460 × 146 mm</i>
	<i>2/4 pages</i>	<i>Fr. 12 480.-</i>	<i>436 × 52 mm</i>	<i>460 × 70 mm</i>
	<i>1/1 page</i>	<i>Fr. 15 600.-</i>	<i>206 × 267 mm</i>	<i>230 × 297 mm</i>
	<i>1/2 page landscape</i>	<i>Fr. 9 360.-</i>	<i>206 × 128 mm</i>	<i>230 × 146 mm</i>
	<i>1/3 page landscape</i>	<i>Fr. 7 800.-</i>	<i>206 × 79 mm</i>	<i>230 × 97 mm</i>
	<i>1/4 page landscape</i>	<i>Fr. 6 240.-</i>	<i>206 × 52 mm</i>	<i>230 × 70 mm</i>
	<i>1/4 page portrait</i>	<i>Fr. 6 240.-</i>	<i>101 × 130 mm</i>	

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