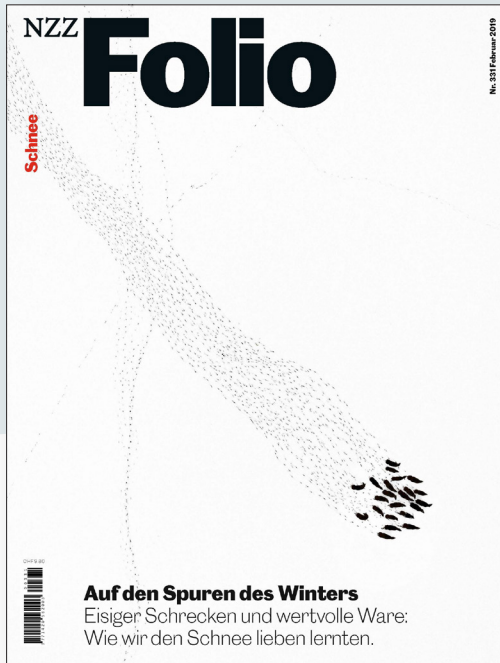


# EXTRATERRESTRIALS

«NZZ Folio» – The monthly magazine  
of the «Neuen Zürcher Zeitung»



**Publication date**

Monday, 1 July 2019

**Advertising deadline**

Tuesday, 13 June 2019

**Print material deadline**










Thursday, 17 June 2019

## EDITORIAL CONCEPT

*“Is there anybody out there?”*

- *ET built the pyramids.*
- *Autopsy on an alien: an autopsy is supposed to have been carried out on an alien in 1947. It was recorded on film and was made public in 1995. The film producer admitted the fraud in 2006. A visit to the artist John Humphreys who constructed the alien for the scam.*
- *I no speak Alien: how do you make contact with intelligent beings whose language you don't speak? Who is speaking on behalf of the Earth and what should we Aliens ask first? A quiz.*
- *Quiet there! On the hazards of contacting Ishi, for example, the last member of the North American Yahi people who were among the fiercest and most combative tribes.*
- *The extra-terrestrial as a projection screen: we seek assurance about our own existence from what is different.*
- *The Asgardia Space Nation - An Azerbaijani millionaire has established a city whose objective is the peaceful colonisation of the universe. We visited the parliament in Vienna and spoke to the country's founder.*
- *Photo show: the evolution of the iconography of aliens.*

## FIXED FORMATS

			<i>Type area</i>	<i>Bleed margin</i> (+ 3mm bleed margin)
	2/1 pages	Fr. 46 890.-	376 × 237 mm	400 × 265 mm
	2/2 pages, next to text	Fr. 25 870.-	376 × 116 mm	400 × 130 mm
	1/1 page	Fr. 23 440.-	166 × 237 mm	200 × 265 mm
	1/2 page landscape, next to text	Fr. 14 050.-	166 × 116 mm	200 × 130 mm
	1/2 page portrait, next to text	Fr. 14 050.-	80 × 237 mm	92 × 265 mm
	1/3 page landscape, next to text	Fr. 11 160.-	166 × 77 mm	
	1/3 page portrait, next to text	Fr. 11 160.-	52 × 237 mm	64 × 265 mm
	1/4 page landscape, next to text	Fr. 8 550.-	166 × 57 mm	
	1/4 page portrait, next to text	Fr. 8 550.-	80 × 116 mm	

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