

FIXED FORMATS

	Swiss Edition Price of NZZ	International Edition Price of NZZ GA ¹	Price of NZZ am Sonntag ²	Print space
 1/1 page	Fr. 19 580.-	Fr. 27 120.-	Fr. 24 120.-	291 × 440 mm
 1/2 page	Fr. 11 750.-	Fr. 16 280.-	Fr. 14 470.-	291 × 218 mm
 1/2 page horizontal, next to text	Fr. 17 090.-	Fr. 17 090.-	Fr. 20 780.-	291 × 218 mm

Our DTP Team will be happy to create your advertorial for you:

up to 1/2 page: Fr. 170.-³ (+ Fr. 30.- proofreading)⁴

starting from 1/2 page: Fr. 340.-³ (+ Fr. 60.- proofreading)⁴

GUIDELINES

- Text advertisements must be clearly marked as «Advertisement» or «Advertorial» at the head.
- The head of an editorial page may not be used as the head of a text advertisement.
- Editorial fonts may not be used in the text advertisement:
«Neue Zürcher Zeitung» = Times, «NZZ am Sonntag» = Zizou

¹ Foreign customers always book the full edition in the «Neue Zürcher Zeitung»

² 2nd-6th section

³ Author corrections are invoiced at cost (Fr. 170.- per hour).

⁴ Proofreading is offered as a separate service and is not included in the price.

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All prices gross in Swiss francs. The standard insertion terms and conditions as per the overall rates charged by NZZ Media Solutions apply. For general terms and conditions please visit www.nzzmediasolutions.ch.

NZZ Media Solutions