

MOBILITY

«NZZ Folio» – The monthly magazine
of the «Neuen Zürcher Zeitung»



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EDITORIAL CONCEPT

Mobility is undergoing rapid changes. This includes a shift in the car industry towards E-mobility as well as an increase in new E-micro-mobility products. Furthermore, the climate change debate is shifting attitudes towards mobility. What will the future hold?

- **From gas to electric vehicles:** Author Rainer Klose has tested almost every electric car that has come out in the last twenty years and recounts his personal experiences to explain how far we have come and what the future holds.

- **Road and rail:** How train and especially car mobility has radically changed the face of Switzerland.

- **Learn from the Best:** City planners are increasingly focusing on people instead of cars.

- **How to make self-driving cars smart:** The technical University Aachen operates the Aldenhofen-Testing centre for self-driving cars. What do they have to simulate?

- **Nothing works anymore:** The collapsed bridge in Genoa has profound consequences with international repercussions.

- **Grounding?** Flying is bad for our carbon footprint, yet we are flying more than ever. Are the climate strikes just a hype or do they signalise real change?










- **Move data, not people:** Desertina 2039 – a Grison mountain valley that blossomed after an Internet giant bought all vacant real estate and covered the area with a powerful mobile network.

Subject to change.

Zurich, April 2019.

NZZ Media Solutions

FIXED FORMATS

			<i>Type area</i>	<i>Bleed margin</i> (+ 3mm bleed margin)
	<i>2/1 pages</i>	<i>Fr. 46 890.-</i>	<i>376 × 237 mm</i>	<i>400 × 265 mm</i>
	<i>2/2 pages, next to text</i>	<i>Fr. 25 870.-</i>	<i>376 × 116 mm</i>	<i>400 × 130 mm</i>
	<i>1/1 page</i>	<i>Fr. 23 440.-</i>	<i>166 × 237 mm</i>	<i>200 × 265 mm</i>
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	<i>1/4 page landscape, next to text</i>	<i>Fr. 8 550.-</i>	<i>166 × 57 mm</i>	
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