

INVESTMENTS AND PENSIONS

Special supplement in the «NZZ am Sonntag»

Anlegen & Vorsorgen



Balance finden für eine stabile Zukunft

Heiraten oder nicht? Partnerschaft bedeutet, dem Partner passend abzuschern. 8

Dritte Säule: Wie wichtig es ist, die Sparleistungen zum Lebensalter 8

NEZ/STUDIO 19. November 2018

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EDITORIAL CONCEPT

«Diversification»

The need to spread risk by diversifying is one of the key considerations when putting together an investment portfolio and managing assets. Modern investment advisory services and investment funds base their strategy on this idea. Diversification can be achieved in a number of ways.











- *Not putting all your eggs in one basket – basic features of portfolio strategy*
- *How investment advisors analyse client portfolios*
- *How a professional diversifies within asset classes*
- *Diversifying with funds and ETFs*
- *Hedging currency risk*
- *Theories that have made it into practice: Nobel prize winners*
- *What robots do better, and what they can't do (yet)*
- *Alternative investments*
- *Diversifying through real estate mostly only works indirectly*
- *Interview with an expert*

Subject to changes

Zurich, April 2019.

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