

INTERIOR DESIGN

«Z» – die Substanz des Stils



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Saturday, 18 Mai 2019
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Advertising deadline
Tuesday, 11 April 2019

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Tuesday, 18 April 2019

EDITORIAL CONCEPT

Manufactory/Background

Holger Nielsen, from Denmark, established his family firm by designing a waste bin. Eighty years later, Vipp builds entire houses – however, always with the same demand for a pared-down design that is as functional as it is aesthetically pleasing.

Shooting

Following a long renovation, the Museum für Gestaltung will reopen Zurich's Pavillon Le Corbusier to the public at the end of May. We have taken a closer look and used the spectacular rooms to stage a fashion shoot.

Under discussion

The architect Mario Botta talks about his work, the disadvantages of holidays, sacred buildings and his collaboration with La Prairie.

A-Z











Salone del Mobile: What is new, spectacular, curious or noteworthy at this year's Milan Furniture Fair?

Subject to change.

Zurich, March 2019

NZZ Media Solutions

FIXED FORMATS

			Type area	Bleed margin (+ 3mm bleed margin)
	2/1 pages	Fr. 62 540.-	526 × 355 mm	556 × 400 mm
	2/2 pages, next to text	Fr. 36 880.-	526 × 175 mm	556 × 196 mm
	2/3 pages, next to text	Fr. 28 030.-	526 × 116 mm	556 × 134 mm
	1/1 page	Fr. 29 500.-	243 × 355 mm	278 × 400 mm
	1/2 page landscape, next to text	Fr. 18 440.-	243 × 175 mm	278 × 196 mm
	1/2 page portrait, next to text	Fr. 18 440.-	119 × 355 mm	138 × 400 mm
	1/3 page landscape, next to text	Fr. 14 015.-	243 × 116 mm	278 × 134 mm
	1/3 page portrait, next to text	Fr. 14 015.-	78 × 355 mm	93 × 400 mm
	1/4 page landscape, next to text	Fr. 9 590.-	243 × 87 mm	278 × 95 mm
	1/4 page portrait, next to text	Fr. 9 590.-	57 × 355 mm	74 × 400 mm

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