

BULK BOOKING OFFER

«Residence» – das Magazin für Wohnen und Immobilien






Use this opportunity and take advantage of our attractive bulk booking offer:
Book the next four "Residence" issues and you'll receive a discount of 40%.

This offer applies:

- exclusively to commercial advertisements in the "Residence" magazine.
- if all advertisements are in the same format.
- if all four advertisements are in succession.
- discounts may not be combined. Only the consultancy fee may be deducted.

PRICES COMMERCIAL ADVERTISEMENTS

Fixed format	Price/ Fixed format	Type area	Bleed margin
	Bulk booking offer		+3mm bleed margin
 1/1 page ¹	Fr. 15 600.- Fr. 37 440.-	196 × 273 mm	220 × 299 mm
 1/2 page landscape, next to text	Fr. 9 360.- Fr. 22 464.-	196 × 134 mm	220 × 144 mm
non-next to text	Fr. 3 744.- Fr. 8 986.-	196 × 134 mm	220 × 144 mm
 1/4 page landscape, next to text	Fr. 4 875.- Fr. 11 700.-	196 × 66 mm	220 × 73 mm
non-next to text	Fr. 1 950.- Fr. 4 680.-	196 × 66 mm	220 × 73 mm

Additional formats on request.

¹ For inside front cover (left) 5 mm adhesive edge on the right and for inside back cover (right) 5 mm adhesive edge on the left.

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All prices gross in Swiss francs. The standard insertion terms and conditions as per the overall rates charged by NZZ Media Solutions apply. For general terms and conditions please visit www.nzzmediasolutions.ch.

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