

# FASHION

«Stil» – das Magazin für Lebensart



**Publication date**

Sunday, 14 April 2019

**Advertising deadline**

Thursday, 4 April 2019

**Print material deadline**









Monday, 8 April 2019

## EDITORIAL CONCEPT

- Shooting: 11 straw hats produced by the photography class of the vocational school for design Zurich
- Portrait of fashion art director Eric Bergère
- Mens fashion

Subject to change.

## FIXED FORMATS

		<i>Type area</i>	<i>Bleed margin</i> <small>(+ 3mm bleed margin)</small>
 2/1 pages	Fr. 31 300.-	436 × 267 mm	460 × 297 mm
 2/2 pages	Fr. 18 720.-	436 × 128 mm	460 × 146 mm
 2/4 pages	Fr. 12 480.-	436 × 52 mm	460 × 70 mm
 1/1 page	Fr. 15 600.-	206 × 267 mm	230 × 297 mm
 1/2 page landscape	Fr. 9 360.-	206 × 128 mm	230 × 146 mm
 1/3 page landscape	Fr. 7 800.-	206 × 79 mm	230 × 97 mm
 1/4 page landscape	Fr. 6 240.-	206 × 52 mm	230 × 70 mm
 1/4 page portrait	Fr. 6 240.-	101 × 130 mm	

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