

# INHERITANCE

«NZZ Folio» – The monthly magazine  
of the «Neuen Zürcher Zeitung»

NZZ **Folio**

Spezialausgabe **Kindheit in der Schweiz**

No. 208/210  
Dien., 2019 / Jan., 2019



**Als ich klein war**  
Von Heimweh, Ohrfeigen und unschuldigen  
Küssen: 21 Protokolle zur Kindheit von damals  
und fünf Thesen zur Zukunft.

**Publication date**  
Monday, 6 May 2019

**Advertising deadline**  
Tuesday, 4 April 2019

**Print material deadline**  
Thursday, 16 April 2019

## EDITORIAL CONCEPT

*Crispr* – a technique with which genes can be manipulated in the germ line – was used for the first time in China. This raises profound ethical questions. At the same time, the discussion surrounding how many of our genes are actually hereditary and how many are acquired has heated up once again.










- *From Darwin to Crispr: a timeline of the most important events in the history of genetics.*
- *Nature vs nurture: analyses of populations, intelligence and character traits are once again stirring up the dispute about what is inherited and what is acquired.*
- *34% of us inherit the redhead gene: which characteristics are inherited and in what percentage?*
- *Internal heredity.*
- *Murderers in the family tree: how two old men founded a genealogy website and suddenly had to start dealing with murderers.*
- *The fall of mankind: an interview with one of the two discoverers of Crispr, Jennifer Doudna.*
- *Blood is thicker than water: a child has the right to know where it comes from; however, this origin should not, for example, affect the legal position of the father who has unknowingly brought up a child not biologically related to him.*

*Subject to change.*

Zurich, February 2019.

**NZZ** Media Solutions

## FIXED FORMATS

			<i>Type area</i>	<i>Bleed margin</i> (+ 3mm bleed margin)
	<i>2/1 pages</i>	<i>Fr. 46 890.-</i>	<i>376 × 237 mm</i>	<i>400 × 265 mm</i>
	<i>2/2 pages, next to text</i>	<i>Fr. 25 870.-</i>	<i>376 × 116 mm</i>	<i>400 × 130 mm</i>
	<i>1/1 page</i>	<i>Fr. 23 440.-</i>	<i>166 × 237 mm</i>	<i>200 × 265 mm</i>
	<i>1/2 page landscape, next to text</i>	<i>Fr. 14 050.-</i>	<i>166 × 116 mm</i>	<i>200 × 130 mm</i>
	<i>1/2 page portrait, next to text</i>	<i>Fr. 14 050.-</i>	<i>80 × 237 mm</i>	<i>92 × 265 mm</i>
	<i>1/3 page landscape, next to text</i>	<i>Fr. 11 160.-</i>	<i>166 × 77 mm</i>	
	<i>1/3 page portrait, next to text</i>	<i>Fr. 11 160.-</i>	<i>52 × 237 mm</i>	<i>64 × 265 mm</i>
	<i>1/4 page landscape, next to text</i>	<i>Fr. 8 550.-</i>	<i>166 × 57 mm</i>	
	<i>1/4 page portrait, next to text</i>	<i>Fr. 8 550.-</i>	<i>80 × 116 mm</i>	

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