

ART BASEL

*Special supplement in the total edition of the
«Neuen Zürcher Zeitung»*



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EDITORIAL CONCEPT

The great reputation of Art Basel can be attributed to the high level of quality and unique variety of the works of art being displayed for sale as well as to the large number of visitors from all over the world. From classical modernism to the recent experiments of contemporary art, visitors to the Basel event will be able to admire pieces by every famous artist of distinction as well as by many up-and-coming artists. Our special supplement for Art Basel will feature the following topics:







- *Analyses of the art markets*
- *Profiles of gallery owners*
- *Artists and pieces under the spotlight*
- *Focus on collectors and collections*
- *A look at the art scenes around the world*

Subject to change

Zurich, February 2019.

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FIXED FORMATS

 2/1 pages	Fr. 39 180.–	612 × 440 mm
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SPECIAL FORMATS

Millimetre rate (*farbig*)

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