

INDULGENCE

Special supplement in the «NZZ am Sonntag»

Schweiz - EU:
Fast 20 000
Verstösse gegen
den Lohnschutz

Die Meere der
Schweiz

Jetzt gerät die Geschäftsleitung von
Raffinen ins Visier

Fremde Investoren in Alpen
stossen auf Widerstand

Auf der einen Seite
musste man helfen,
dabei Meisech
nicht ertrinken.
Auf der anderen
Seite ist es aber so,
dass jeder der
Europäer kommt,
erfolgreich ist.

22. März 2019 | Nr. 24 | NZZ Media | Fr 6.00 | 6.00

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Sunday, 21 April 2019

Advertising deadline
Friday, 5 April 2019

Print material deadline
Friday, 12 April 2019

EDITORIAL CONCEPT

«Easter celebrations», «A local beer»











Easter Sunday: it's all about the chicken and the egg. Keeping chickens is once again on trend - even in inner-city areas. The best chickens and why different-coloured eggs exist. Also: eggs-traordinary egg recipes. • As the barbecue season gets going: how to keep your Easter lamb tender, and inspirational meat recipes for the barbecue. New equipment for balconies and terraces. • Visiting farms, the new trend: A feature on the chef, cooking course teacher, host and producer Rebecca Klopach from Lohn, Graubünden. A champion of contemporary cuisine. • A revitalised tradition: Switzerland is cheese country, and there's never before been so much innovation here. We visit some of its best cheese producers. • The fisherman from the Walensee: Hanspeter Gubser supplies Andros Caminada and other top chefs with fresh fish. He takes us out on a fishing expedition on the lake. • Diversity instead of conformity: how Swiss beer breweries are wowing beer connoisseurs with speciality beers and variations on their favourite tipples. • "Try a beer": young people are taking to social media to arrange beer-tasting sessions. What motivates the organisers and what do they get out of it? • Service: Visitor information for the Schweizer Tag des Bieres (Swiss Beer Day), which is being celebrated with lots of events throughout Switzerland on 28 April 2019 and the following weekend.

Subject to changes

Zurich, February 2019.

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FIXED FORMATS

| | | |
|---|--------------|--------------|
|  2/1 pages | Fr. 48 250.- | 611 × 440 mm |
|  1/1 page | Fr. 24 120.- | 291 × 440 mm |
|  1/2 page landscape | Fr. 14 470.- | 291 × 218 mm |
|  1/2 page landscape, next to text | Fr. 20 780.- | 291 × 218 mm |
|  1/3 landscape, next to text | Fr. 14 980.- | 291 × 144 mm |
|  1/4 page landscape | Fr. 7 540.- | 291 × 108 mm |
|  1/4 page landscape, next to text | Fr. 12 460.- | 291 × 108 mm |
|  1/4 page portrait | Fr. 7 540.- | 143 × 218 mm |
|  1/8 page landscape, next to text | Fr. 6 080.- | 291 × 53 mm |
|  Junior Page | Fr. 20 840.- | 173 × 268 mm |

SPECIAL FORMATS

Millimetre rates (colour)

| | |
|----------------------------|-----------|
| Advertisement | Fr. 7.10 |
| Advertisement next to text | Fr. 11.48 |
| Advertising panel | Fr. 40.17 |

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