

WATCHES & JEWELLERY

«Z» – die Substanz des Stils



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EDITORIAL CONCEPT

Zenith

The moon landing was not only a giant leap for mankind but also for the watch industry. NZZ-am-Sonntag expert Daniel Hug talks about a fruitful relationship.

ABC

From A as in antique and C as in complication to W as in wacky. The most important watch trends and the newest hits of the year.

In conversation











Newcomer Faris du Graf talks about founding her own jewellery label, the obsession with rose gold and how Seattle became a creative hotspot.

Subject to change.

Zurich, February 2019

NZZ Media Solutions

FIXED FORMATS

			Type area	Bleed margin (+ 3mm bleed margin)
	2/1 pages	Fr. 62 540.-	526 × 355 mm	556 × 400 mm
	2/2 pages, next to text	Fr. 36 880.-	526 × 175 mm	556 × 196 mm
	2/3 pages, next to text	Fr. 28 030.-	526 × 116 mm	556 × 134 mm
	1/1 page	Fr. 29 500.-	243 × 355 mm	278 × 400 mm
	1/2 page landscape, next to text	Fr. 18 440.-	243 × 175 mm	278 × 196 mm
	1/2 page portrait, next to text	Fr. 18 440.-	119 × 355 mm	138 × 400 mm
	1/3 page landscape, next to text	Fr. 14 015.-	243 × 116 mm	278 × 134 mm
	1/3 page portrait, next to text	Fr. 14 015.-	78 × 355 mm	93 × 400 mm
	1/4 page landscape, next to text	Fr. 9 590.-	243 × 87 mm	278 × 95 mm
	1/4 page portrait, next to text	Fr. 9 590.-	57 × 355 mm	74 × 400 mm

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