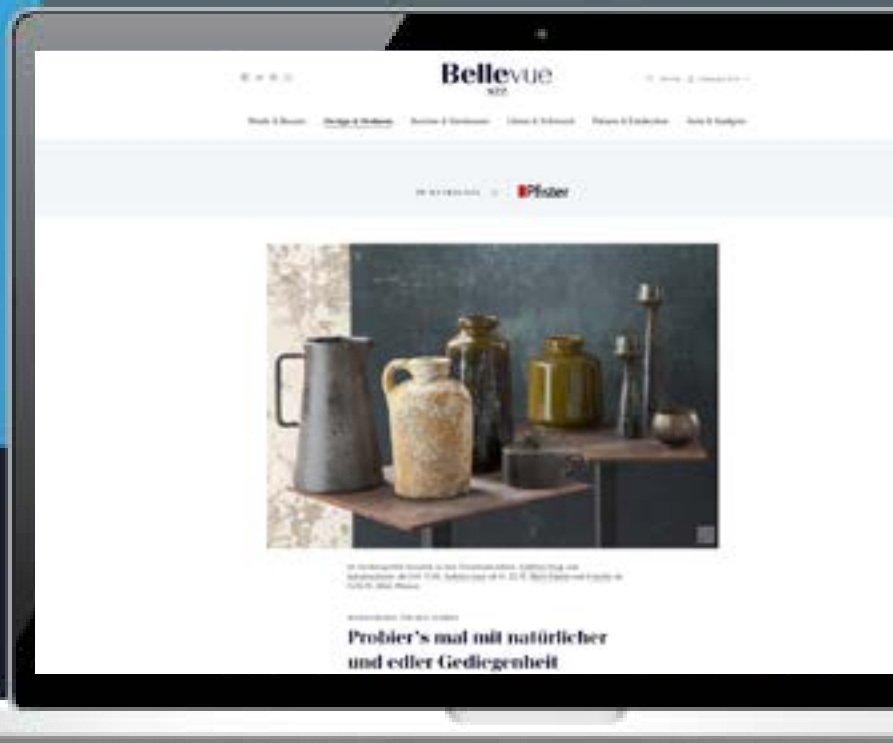


audienzz

What's your story?

Sponsored
content
NZZ Bellevue



Are you looking to market your brand or product with gripping content?

Then let the **sponsored content on NZZ Bellevue** speak for you!

Our readers view sponsored content as a non-intrusive form of advertising which is of a similar ilk to the journalism of NZZ because of its relevance and high quality. Sponsored content is a reliable form of advertising which delivers substantial benefits for clients, and enables a longer interaction with the target group.



User data

Unique visitors	2.84 Mio.
Visits	5.19 Mio.



Social Media

Facebook fans	6'423
Instagram followers	6'645
Twitter followers	494

Services Sponsored Content NZZ Bellevue	Prices excl. VAT
1 article/1 week/3,000 guaranteed engagements	CHF 11'000
Conception via NZZ Content Solutions (4 weeks lead time)	✓
Article creation via NZZ Content Solutions (excl. images)	✓
Article placement on the website incl. article teaser on the homepage	✓
Distribution via social media and Business Click	✓
Ongoing optimisation	✓
Detailed reporting after the end of the campaign	✓
Guaranteed engagements	✓
AddOns	Prices excl. VAT
Re-targeting on the Web incl. AdCreation	CHF 2'000
Story as landing page with interactive elements	CHF 500
Add-On Infeed-Teaser on moneyhouse.ch incl. 3,000 engagements as guarantee	CHF 5'000
Add-On Infeed-Teaser on Stilpalast.ch incl. 750 engagements as guarantee	CHF 2'500
Programmatic engagement boost incl. targeting + 2,000 engagements	CHF 5'000
Newsletter boost	CHF 750
Film production	from CHF 5'000
Secondary exploitation	CHF 1'000

Showcases at bellevue.nzz.ch/sponsored-content



Please do not hesitate to contact us if you have any

audienzz AG | welcome@audienzz.ch | audienzz.ch