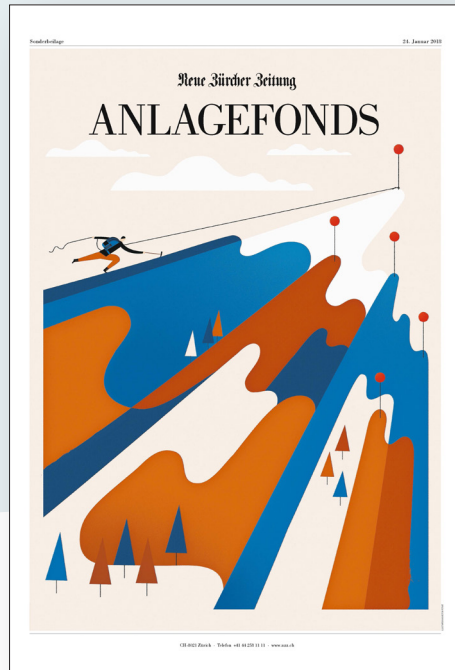


INVESTMENT FUNDS

Special supplement in the «Neuen Zürcher Zeitung»



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EDITORIAL CONCEPT

«The fear that the bull market is over is growing, and volatility is rising.»

The trade war has become more than just sabre rattling and is weighing on economic growth. The Federal Reserve nevertheless continues to steadily tighten interest rates. Emerging markets suddenly look risky and tech, having rocketed, is starting to splutter. Have prices peaked?











• How do hedging strategies work, and what do they cost? • Is the yield curve about to invert? What do you need to watch for right now when buying a bond fund? • What strategies can small fund houses use to survive? • MiFID II, FinSA – the cat's out of the bag, what's going to change? • New trends and providers in the funds market in Switzerland • “Revolutionary” blockchain and bitcoin concepts: do they make sense, is the hype over? • The dramatic growth of ETFs and the now hefty size of index funds have long since ceased to be seen as only a good thing. Where are the problems and the risks? • Where is active fund management beating passive? • Do funds which are heavily promoted like sustainability funds, balanced funds, trend following funds and so on live up to what they promise?

Subject to change.

Zurich, 28 November 2018.

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