FINANCIAL YEAR 2018/19

Special supplement in the «Neuen Zürcher Zeitung»



Publication date
Thursday, 10 January 2019
Advertising deadline
Thursday, 27 December 2018
Print material deadline
Thursday, 3 January 2019

EDITORIAL CONCEPT

The end of the economic cycle is approaching – what does this mean for investors?

• How close are we to the end of the economic cycle? How high is the risk of recession? • Inflation – the factor that's been forgotten • China: is the world's growth engine running out of steam? • Swiss monetary policy: is normalisation finally about to get under way? • Euro zone monetary policy: will Draghi keep his promise? • US monetary policy: will the Fed stick to its strategy and how many more rate increases can the US economy survive? • US tech stocks: lost their sparkle or once again on a solid footing? • 2019 financial year: four questions for four experts • Emerging markets: how badly affected are they? Is it worth getting on board now? • Outlook for investments in emerging markets • Gold: what are the prospects for a recovery? • Trends investors have to know about • Outlook: equity market, bond market, currencies, commodities and Swiss real estate

Subject to change.



FIXED FORMATS

2/1 pages	Fr. 39 180	$612 \times 440 mm$
1/1 page	Fr. 19 580	$291 \times 440 mm$
1/2 page landscape 1/2 page landscape, next to text	Fr. 11 750 Fr. 17 090	$291 \times 218 mm$ $291 \times 218 mm$
1/3 page landscape, next to text	Fr. 12 190	$291\times144mm$
1/4 page landscape 1/4 page landscape, next to text	Fr. 6120 Fr. 10250	$291 \times 108 mm$ $291 \times 108 mm$
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