
NZ






















FORMATS AND TECHNICAL GUIDELINES FOR NZZ PUBLICATIONS 2018

Zurich, 8 October 2018.

NZZ Media Solutions

NEUE ZÜRCHER ZEITUNG, NZZ AM SONNTAG AND LE TEMPS¹

Format	NZZ	NZZ am Sonntag	Le Temps
 2/1 pages	612 × 440 mm	611 × 440 mm	605 × 440 mm
 2/2 pages	612 × 218 mm	611 × 218 mm	605 × 220 mm
 2/4 pages	612 × 108 mm	611 × 108 mm	605 × 110 mm
 1/1 page	291 × 440 mm	291 × 440 mm	290 × 440 mm
 1/2 page landscape	291 × 218 mm	291 × 218 mm	290 × 220 mm
 1/3 page landscape	291 × 144 mm	291 × 144 mm	290 × 150 mm
 1/4 page landscape	291 × 108 mm	291 × 108 mm	290 × 110 mm
 1/4 page portrait	143 × 218 mm	143 × 218 mm	143 × 220 mm
 1/8 page landscape	291 × 53 mm	291 × 53 mm	290 × 55 mm
 Centre panorama I	257 × 218 mm	376 × 218 mm	317 × 220 mm
 Centre panorama II	375 × 268 mm	376 × 268 mm	409 × 260 mm
 Centre panorama page-high	257 × 409 mm	256 × 406 mm	257 × 409 mm
 Monolith I	54 × 409 mm	55 × 406 mm	94 × 420 mm
 Monolith II	113 × 409 mm	114 × 406 mm	143 × 420 mm
 Junior page	172 × 236 mm	173 × 268 mm ²	192 × 260 mm
 Junior page Maxi	231 × 318 mm	not possible	241 × 318 mm
 Field front page	54 × 76 mm	45 × 90 mm	not possible
 Field front page		94 × 90 mm	not possible
 Field front page		143 × 90 mm	not possible

Column width NZZ and NZZ am Sonntag

1 column	not possible	6 columns	173 mm
2 columns	55 mm	7 columns	202 mm
3 columns	84 mm	8 columns	232 mm
4 columns	114 mm	9 columns	not possible
5 columns	143 mm	10 columns	291 mm

Paper size NZZ

320 × 465 mm

Paper size NZZ am Sonntag

320 × 470 mm

Technical guidelines

Resolution Images: min. 150 dpi, max. 300 dpi

Logos: 1200 dpi

Screen 48 L/cm (122 lpi)

Minimum/maximum dot 2%, 98%

Colour process Four-colour CMYK throughout

UCR (total ink density) GCR, 240%, ISOnewspaper26v4

Dot gain 26% in midtone

Gray balance C=50%, M=40%, Y=40%

Printing sequence Cyan/Magenta/Yellow/Black








Paper NZZ and NZZ am Sonntag:

45 gm², Standard-Paper, Weisse 60

¹ Maximum print area is page layout size. Rand finished waste is not possible. All formats are listed in the order width × length.

² Junior Page "Sonntagspool": "Zentralschweiz am Sonntag": 174 × 218 mm.






GESELLSCHAFT³

Format	Type area	Bleed margin ¹
 2/1 pages	438 × 285 mm	not possible
 2/2 pages ²	438 × 140 mm	not possible
 2/4 pages ²	438 × 69 mm	not possible
 1/1 page	211 × 285 mm	not possible
 1/2 page landscape ²	211 × 140 mm	not possible
 1/3 page landscape ²	211 × 93 mm	not possible
 1/4 page landscape ²	211 × 69 mm	not possible
Advertisement	1 column: 53 mm	
Magazine format	235 × 320 mm	

Technical guidelines

Resolution	Images: min. 250 dpi, max. 300 dpi Logos: 1200 dpi
Screen	60 L/cm (150 lpi)
Minimum/maximum dot	2%, 98%
Colour process	Four-colour CMYK throughout
UCR (total ink density)	240%, ISOnewspaper26v4
Dot gain	26% in midtone
Gray balance	C=50%, M=40%, Y=40%
Printing sequence	Cyan/Magenta/Yellow/Black

BÜCHER AM SONNTAG³

Format	Type area	Bleed margin ¹
 2/1 pages	440 × 287 mm	not possible
 1/1 page	210 × 287 mm	not possible
 1/2 page landscape ²	210 × 141 mm	not possible
 1/4 page landscape ²	210 × 70 mm	not possible
 Monolith ²	55 × 287 mm	not possible
Ads	1 column: 55 mm	
Magazine format	235 × 320 mm	

Technical guidelines












Resolution	Images: min. 250dpi, max. 300 dpi Logos: 1200 dpi
Screen	60 L/cm (150 lpi)
Minimum/maximum dot	2%, 98%
Colour process	Four-colour CMYK throughout
UCR (total ink density)	240%, ISOnewspaper26v4
Dot gain	26% in midtone
Gray balance	C=50%, M=40%, Y=40%
Printing sequence	Cyan/Magenta/Yellow/Black
Paper	Edelweiss, 60 gm ²

¹ Plus 3 mm bleed margin on each side.

² Page sections are placed next to text.

³ Maximum print area is page layout size. Rand finished waste is not possible.











NZZ FOLIO

Fixed Format	Type area	Bleed margin ¹
 2/1 Pages	376 × 237 mm	400 × 265 mm
 2/2 Pages ²	376 × 116 mm	400 × 130 mm
 1/1 Page	166 × 237 mm	200 × 265 mm
 1/2 page landscape ²	166 × 116 mm	200 × 130 mm
 1/2 page portrait ²	80 × 237 mm	92 × 265 mm
 1/3 page landscape ²	166 × 77 mm	
 1/3 page portrait ²	52 × 237 mm	64 × 265 mm
 1/4 page landscape ²	166 × 57 mm	
 1/4 page portrait ²	80 × 116 mm	
 Center panorama I ²	166 × 116 mm	
 Center panorama II ²	166 × 176 mm	

Technical guidelines

Resolution	Images: min. 250 dpi, max. 300 dpi Logos: 1200 dpi
Screen	Cover: 70 L/cm (200 lpi) Content: 60 L/cm (175 lpi)
Min/max dot	2%, 98%
Colour process	Four-colour CMYK throughout
UCR (total ink density)	Cover: ISOcoated_V2_300% Content: PSO_LWC_Improved_300%
Paper	Cover: WFC, Allegro Demi Matt, (gst-hal-matt), 200 gm ² Content: MWC, UPM Star mat 1.2 Vol., (matt), 70 gm ²

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Format	Type area	Bleed margin ¹
 2/1 pages	526 × 355 mm	556 × 400 mm
 2/2 pages ²	526 × 175 mm	556 × 196 mm
 2/3 pages	526 × 116 mm	556 × 134 mm
 1/1 page	243 × 355 mm	278 × 400 mm
 1/2 page landscape ²	243 × 175 mm	278 × 196 mm
 1/2 page portrait ²	119 × 355 mm	138 × 400 mm
 1/3 page landscape ²	243 × 116 mm	278 × 134 mm
 1/3 page portrait ²	78 × 355 mm	93 × 400 mm
 1/4 page landscape ²	243 × 87 mm	278 × 95 mm
 1/4 page portrait ²	57 × 355 mm	74 × 400 mm













Technical guidelines

Resolution	Images: min. 250 dpi, max. 300 dpi Logos: 1200 dpi
Screen	70 L/cm (175 lpi)
Minimum/maximum dot	2%, 98%
Colour process	Four-colour CMYK throughout
UCR (total ink density)	300%, ISOcoated_V2_300.icc
Paper	LWC-P/mG (aufgebessert matt), 65 gm ²

¹ Plus 3 mm bleed margin on each side.

² Page sections are placed next to text.








STIL

Format	Type area	Bleed margin ¹
 2/1 pages	436 × 267 mm	460 × 297 mm
 2/2 pages ²	436 × 128 mm	460 × 146 mm
 2/4 pages ²	436 × 52 mm	460 × 70 mm
 1/1 page	206 × 267 mm	230 × 297 mm
 1/2 page landscape ²	206 × 128 mm	230 × 146 mm
 1/3 page landscape ²	206 × 79 mm	230 × 97 mm
 1/4 page landscape ²	206 × 52 mm	230 × 70 mm
 1/4 page portrait ²	101 × 130 mm	not possible
 Monolith I ²	49 × 267 mm	not possible
 Monolith II ²	101 × 267 mm	not possible
 Centre panorama I ²	226 × 128 mm	not possible
 Centre panorama II ²	226 × 200 mm	not possible

Technical guidelines

Resolution	Images: min. 250 dpi, max. 300 dpi Logos: 1200 dpi
Screen	60 L/cm (150 lpi)
Minimum/maximum dot	2%, 98%
Colour process	Four-colour CMYK throughout
UCR (total ink density)	300%, PSO_Uncoated (Fogra47L)
Dot gain	19%
Paper	UPM – Fine 80g/m ² machine-finished, wood-free

RESIDENCE

Format	Type area	Bleed margin ¹
 2/1 pages	416 × 273 mm	440 × 299 mm
 2/3 pages ²	416 × 89 mm	440 × 96 mm
 2/4 pages ²	416 × 66 mm	440 × 73 mm
 1/1 page	196 × 273 mm	220 × 299 mm
 1/2 page landscape ²	196 × 134 mm	220 × 144 mm
 1/3 page landscape ²	196 × 89 mm	220 × 96 mm
 1/4 page landscape ²	196 × 66 mm	220 × 73 mm








Technical guidelines

Resolution	Images: min. 250dpi, max. 300 dpi Logos: 1200 dpi
Screen	60 L/cm (150 lpi)
Minimum/maximum dot	2%, 98%
Colour process	Four-colour CMYK throughout
UCR (total ink density)	300%, PSO_LWC_Improved (Fogra45L)
Dot gain	16%
Paper	Content: Perlen Top Value, matt 1.3 Vol., 70 gm ²
Inside front cover:	5 mm bonding border right
Cover page 3:	5 mm bonding border left

¹ Plus 3 mm bleed margin on each side.

² Page sections are placed next to text.

NZZ GESCHICHTE

Format	Type area	Bleed margin ¹
 2/1 pages	326 × 209 mm	350 × 240 mm
 1/1 page	147 × 209 mm	175 × 240 mm
 1/2 page landscape ²	147 × 102 mm	175 × 120 mm
 1/2 page portrait ²	71 × 209 mm	83 × 240 mm
 1/3 page landscape ²	147 × 68 mm	175 × 80 mm
 1/4 page landscape ²	147 × 50 mm	175 × 60 mm
 1/4 page portrait ²	71 × 103 mm	not possible

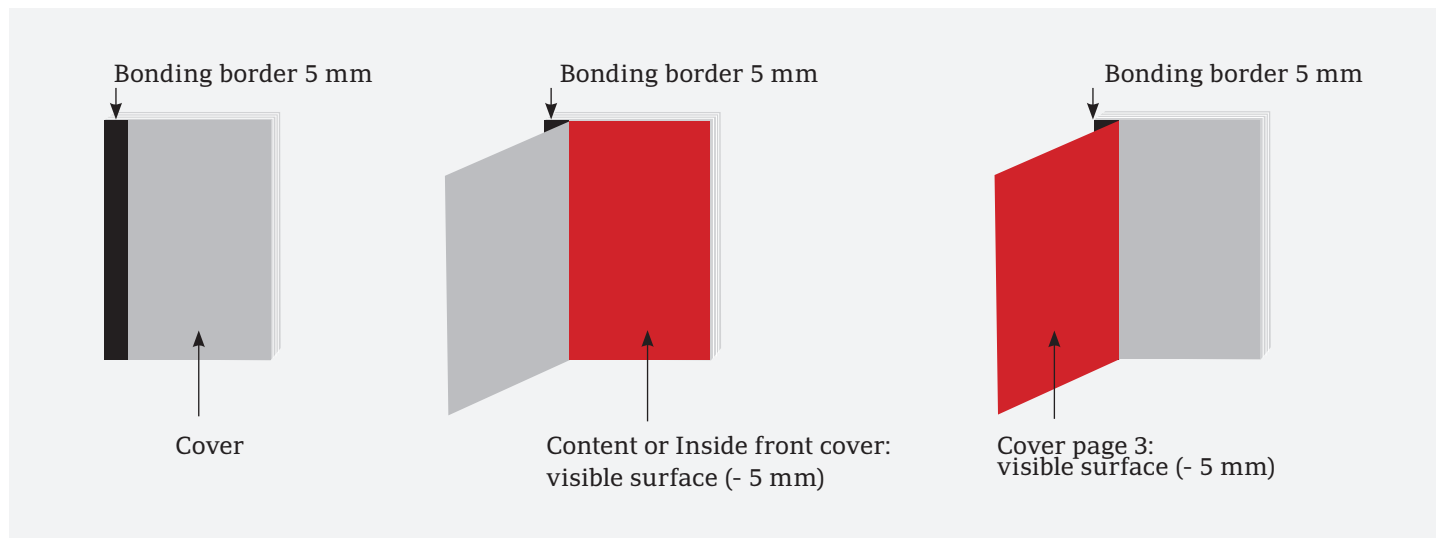
Technical guidelines

Resolution	Images: min. 250 dpi, max. 300 dpi Logos: 1200 dpi
Screen	Cover: 80 L/cm (200 lpi) Content: 100 L/cm (250 lpi), Sandy Prof.
Minimum/maximum dot	2%, 98%
Colour process	Four-colour CMYK throughout
UCR (total ink density)	300%, ISOcoated_V2 ECI
Dot gain	13% in midtone
Printing sequence	Black/Cyan/Magenta/Yellow
Paper	Furioso matt Cover: 300 gm ² , Content: 100 gm ²
Inside front cover:	5 mm bonding border right
Cover page 3:	5 mm bonding border left

¹ Plus 3 mm bleed margin on each side.

² Page sections are placed next to text.

BONDING BORDER



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