
CHRISTMAS/HOLIDAYS/NEW YEAR

“Stil” – das Magazin für Lebensart



Publication date

Sunday, 9 December 2018

Advertising deadline

Thursday, 29 November 2018

Print material deadline









Monday, 3 December 2018

EDITORIAL CONCEPT

- Enjoyment: Vegetarian Christmas menu.

Subject to change.

FIXED FORMATS

Fixed format	Price	Type area	Bleed margin ¹
 2/1 pages	Fr. 31 300.-	436 × 267 mm	460 × 297 mm
 2/2 pages ²	Fr. 18 720.-	436 × 128 mm	460 × 146 mm
 2/4 pages ²	Fr. 12 480.-	436 × 52 mm	460 × 70 mm
 1/1 page	Fr. 15 600.-	206 × 267 mm	230 × 297 mm
 1/2 page landscape ²	Fr. 9 360.-	206 × 128 mm	230 × 146 mm
 1/3 page landscape ²	Fr. 7 800.-	206 × 79 mm	230 × 97 mm
 1/4 page landscape ²	Fr. 6 240.-	206 × 52 mm	230 × 70 mm
 1/4 page portrait ²	Fr. 6 240.-	101 × 130 mm	

¹ Plus 3 mm bleed margin per page. ² Page sections are placed next to text.

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