

# Real estate recordings

**newhome**

The real estate portal

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"A picture says more than a thousand words. A 360° tour says more than any number of pictures. Thanks to our 360° virtual tours, potential tenants can get a better impression of the property and experience it interactively without having to view it in person."

**Mirko Meister**

Head of Vacancy Management at Wincasa AG

"Markstein uses the 360° tours from newhome in its marketing materials to enable prospective buyers to get a better impression of the property in advance – from anywhere and at any time. This can minimise false expectations, preventing wasted time and unnecessary travel for both parties. If the property is right, then a viewing can be arranged without a problem. It's a win-win situation for everyone concerned."

**Karin Hochuli**

Head of Residential Marketing at Markstein AG

# 3 | Advantages

"A picture is worth a thousand words." With individual images, virtual tours, or drone shots taken by a professional photographer, you can significantly enhance both the appeal and perception.

## LISTINGS FOR YOUR PROPERTY

For optimal presence in your listings, newhome consistently provides innovative products, including:

### HDR images

- Editing/retouching included
- Data provided for download

### Drone recordings

- Allowed flight zones can be viewed [here](#)
- Data provided for download

### 360° tour (virtual viewing)

- Option to renovate
- Option to furnish
- Direct tour link provided



# 4 | Services

For our Digital Services, we work together with professional real estate photographers to show your property in the best light.

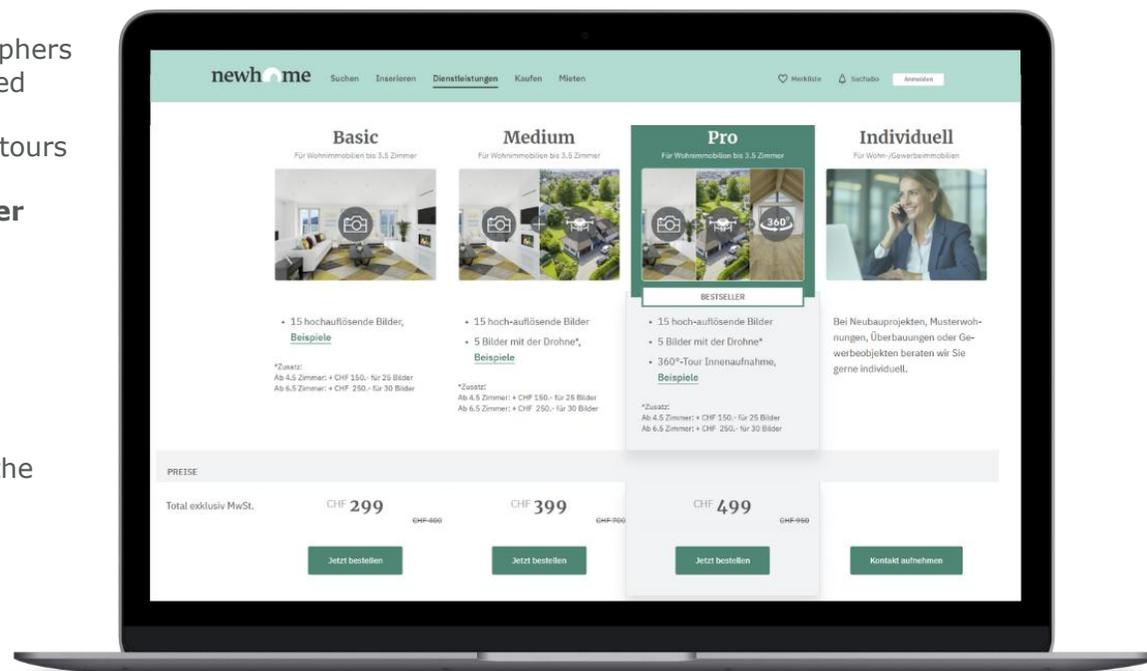
## INCLUDED SERVICES

- Shooting and production by professional real estate photographers
- Travel expenses of the photographer for arrival/return included (whole Switzerland)
- Production for photos within **2 working days** and for virtual tours within **4 working days** from recording date
- Including **one-time revision**, additional ones at **CHF 75.- per image**, excluding VAT.
- Use of the recordings outside newhome.ch permitted
- Logo integration for free in 360° tours
- No hosting fees for 360° tours
- 360° images from 360° tours (On request)
- QR code to 360° tour (On request)
- Physical file of the 360° tour (On request)
- Download of the HDR images within **30 days**, deletion from the server afterwards

## OPTIONAL ADDITIONAL SERVICES

- Creation of an interactive floor plan
- Virtual renovation (360° staging)
- Virtual furnishing (360° staging)
- Virtual clearing out (360° ex-staging)
- Real estate photography (interior/exterior)
- Image editing/retouching of defects
- Drone and video recordings exterior and interior

All prices in CHF excl. VAT. Subject to change without notice.



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T +41 44 240 11 60

# 5 | Prices Packages



## Basic Prices in CHF

For residential properties up to 3.5 rooms

<b>15 HDR images</b>	<b>299.-</b>
From 4 rooms: + CHF 150.- for 25 HDR-photos	449.-
From 6.5 rooms: + CHF 250.- for 30 HDR-photos	549.-

## Medium Prices in CHF

For residential properties up to 3.5 rooms

<b>15 HDR images</b>	<b>399.-</b>
<b>5 HDR Images with drone</b>	
From 4 rooms: + CHF 150.- for 25 HDR-photos	549.-
From 6.5 rooms: + CHF 250.- for 30 HDR-photos	649.-

## Pro Prices in CHF

For residential properties up to 3.5 rooms

<b>15 HDR images</b>	<b>499.-</b>
<b>5 HDR Images with drone</b>	
<b>360°-Tour Interior</b>	
From 4 rooms: + CHF 150.- for 25 HDR-photos	649.-
From 6.5 rooms: + CHF 250.- for 30 HDR-photos	749.-

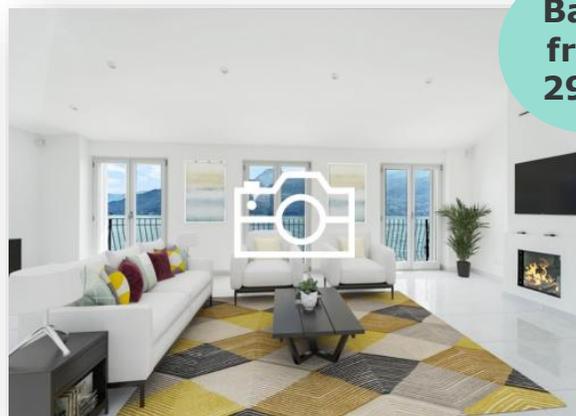


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# 6 | Real-estate photography

## DETAILS

Provider	newhome.ch
Property type	flat, house, apartment building
Data	Download-Link (swiss)
Editing	Editing/retouching included*



**Basic  
from  
299.-**



**HD image**  
Original  
photograph

**Edited HD  
image**

**Image staging**  
Virtual  
furnishings

## Basic

**Prices in CHF**

**For residential properties up to 3.5 rooms**

<b>15 HDR images*</b>	<b>299.-</b>
From 4 rooms: + CHF 150.- for 25 HDR-photos	449.-
From 6.5 rooms: + CHF 250.- for 30 HDR-photos	549.-

## Additional Services

**Prices in CHF**

<b>Video walk-through with FPV drone</b>	<b>350.-</b>
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## Residential

**Prices in CHF**

<b>Image optimisation</b> virtual renovation	<b>75.-/image</b>
<b>Image staging</b> virtual furnishing	<b>75.-/image</b>
<b>Image-ex-staging</b> virtual clear out	<b>75.-/image</b>

## Commercial

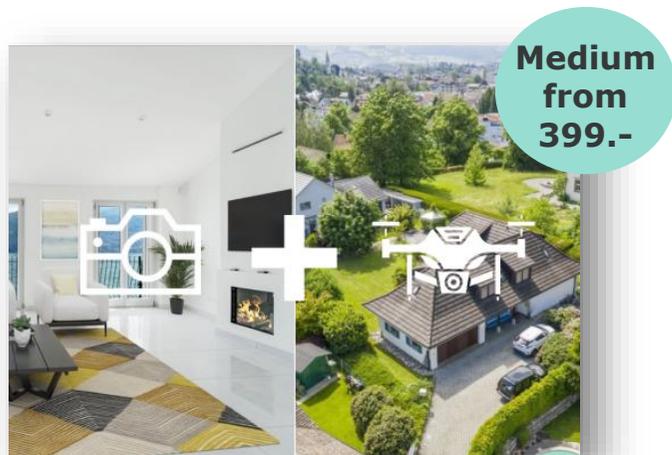
**To prepare an offer, please send us a floor plan at [sales@newhome.ch](mailto:sales@newhome.ch).**

\* HDR editing with bracketing shooting technique, blurring, sky replacement

# 7 | Real Estate Photography + Drone

## DETAILS

Provider	newhome.ch Data Download-Link (swiss)
HDR images	HDR and web format for print and online
Editing	Editing/retouching included*



## Medium

### Prices in CHF

For residential properties up to 3.5 rooms

<b>15 HDR images</b>	<b>399.-</b>
<b>5 HDR images</b> with drone	
From 4 rooms: + CHF 150.- for 25 HDR-photos	549.-
From 6.5 rooms: + CHF 250.- für 30 HDR-photos	649.-

## Additional services

### Prices in CHF

<b>Video walk-through with FPV drone</b>	<b>350.-</b>
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## Residential

### Prices in CHF

<b>Image optimisation</b> virtual renovation	<b>75.-/image</b>
<b>Image staging</b> virtual furnishing	<b>75.-/image</b>
<b>Image-ex-staging</b> virtual clear out	<b>75.-/image</b>

## Commercial

### Prices in CHF

<b>Image optimisation</b> virtual renovation	<b>100.-/image</b>
<b>Image staging</b> virtual furnishing	<b>100.-/image</b>
<b>Image-ex-staging</b> virtual clear out	<b>100.-/image</b>

\* HDR editing with bracketing shooting technique, blurring, sky replacement

# 8 | newhome360° Residential

## DETAILS

Provider	newhome.ch
Data	direct link to the tour + download link (swiss)
Hosting	free



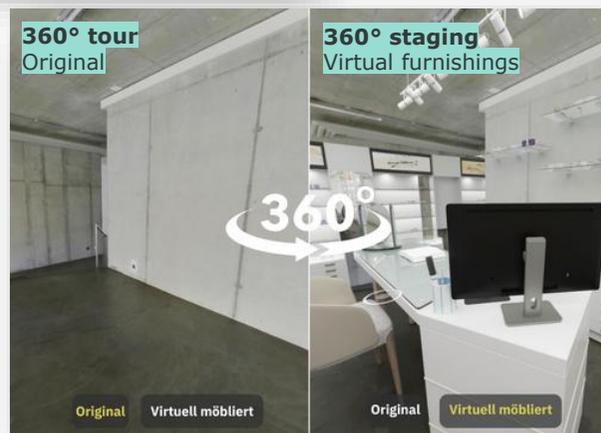
Pro	Prices in CHF
<b>For residential properties up to 3.5 rooms</b>	
<b>15 HDR images</b>	<b>499.-</b>
<b>5 HDR images</b> with drone	
<b>360°-Tour</b> Interior	
Up to 4 rooms: + CHF 150.- for 25 HDR-photos	649.-
Up to 6.5 rooms: + CHF 250.- for 30 HDR-photos	749.-
Additional services	Prices in CHF
<b>Hosting</b>	<b>free</b>
Optional	Prices in CHF
<b>Customer logo</b>	<b>free</b>
<b>Interactive floor plan</b>	<b>50.-*</b>
<b>360° optimisation</b> virtual renovation	<b>100.-/360° image</b>
<b>360° staging</b> virtual furnishings	<b>100.-/360° image</b>
<b>360°-ex-Staging</b> virtual clear out	<b>100.-/360° image</b>
<b>2D floor plan</b> customer logo	<b>100.-</b>
<b>3D floor plan</b> unfurnished, 5 images	<b>150.-</b>
<b>3D floor plan</b> furnished, 5 images	<b>200.-</b>

\* Floor plan supplied by customer or fee-based production of 2D floor plan (+CHF 150)

# 9 | newhome360° Commercial

## DETAILS

Provider	newhome.ch (Switzerland)
Property type	office, commercial, industrial, building land
Data	direct link to the tour + download link (swiss)
Hosting	free



## Services

To prepare an offer, please send us a floor plan at [sales@newhome.ch](mailto:sales@newhome.ch).

Optional	Prices in CHF
<b>Customer logo</b>	<b>free</b>
<b>Interactive floor plan</b>	<b>100.-*</b>
<b>360° optimisation</b> virtual renovation	<b>200.-/Images à 360</b>
<b>360° staging</b> virtual furnishings	<b>200.-/Images à 360</b>
<b>360°-ex-Staging</b> virtual clear out	<b>200.-/Images à 360</b>
<b>2D floor plan</b> customer logo	<b>150.-</b>
<b>3D floor plan</b> unfurnished, 5 images	<b>200.-</b>
<b>3D floor plan</b> furnished, 5 images	<b>300.-</b>

\* Floor plan supplied by customer or fee-based production of 2D floor plan (+CHF 250)

# 10 | Individual consulting

For new construction projects, model apartments, developments, or commercial properties, we are happy to provide individualized consulting.

The sales team is looking forward to your inquiry!



**Manuel Martínez**  
Head Sales



**Antonia Schädli**  
B2B Sales Growth Manager



**Chris Ken Stähelin**  
Digital Sales Manager



**Fiorenzo Comini**  
Regional Sales Manager



**Oliver Dabic**  
Customer Success Manager



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