

Real estate recordings

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"A picture says more than a thousand words. A 360° tour says more than any number of pictures. Thanks to our 360° virtual tours, potential tenants can get a better impression of the property and experience it interactively without having to view it in person."

Mirko Meister

Head of Vacancy Management at Wincasa AG

"Markstein uses the 360° tours from newhome in its marketing materials to enable prospective buyers to get a better impression of the property in advance – from anywhere and at any time. This can minimise false expectations, preventing wasted time and unnecessary travel for both parties. If the property is right, then a viewing can be arranged without a problem. It's a win-win situation for everyone concerned."

Karin Hochuli

Head of Residential Marketing at Markstein AG

3|Advantages

"A picture is worth a thousand words." With individual images, virtual tours, or drone shots taken by a professional photographer, you can significantly enhance both the appeal and perception.

LISTINGS FOR YOUR PROPERTY

For optimal presence in your listings, newhome consistently provides innovative products, including:

HDR images

- Editing/retouching included
- Data provided for download



Drone recordings

- Allowed flight zones can be viewed [here](#)
- Data provided for download



360° tour (virtual viewing)

- Option to renovate
- Option to furnish
- Direct tour link provided



4|Services

For our Digital Services, we work together with professional real estate photographers to show your property in the best light.

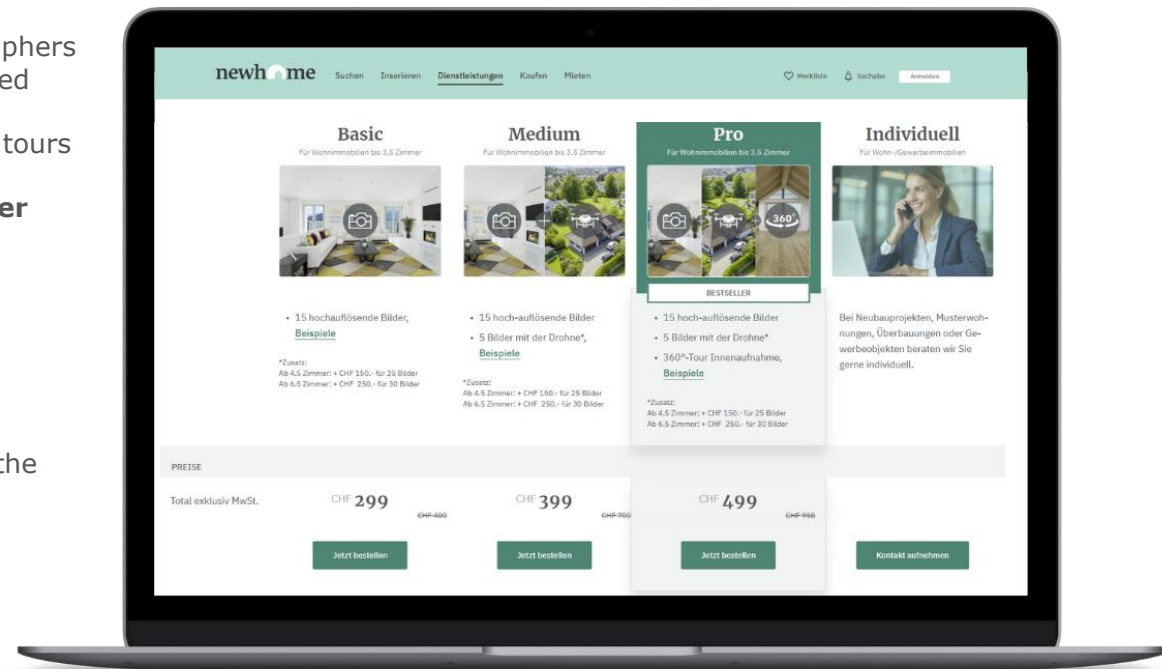
INCLUDED SERVICES

- Shooting and production by professional real estate photographers
- Travel expenses of the photographer for arrival/return included (whole Switzerland)
- Production for photos within **2 working days** and for virtual tours within **4 working days** from recording date
- Including **one-time revision**, additional ones at **CHF 75.- per image**, excluding VAT.
- Use of the recordings outside newhome.ch permitted
- Logo integration for free in 360° tours
- No hosting fees for 360° tours
- 360° images from 360° tours (On request)
- QR code to 360° tour (On request)
- Physical file of the 360° tour (On request)
- Download of the HDR images within **30 days**, deletion from the server afterwards

OPTIONAL ADDITIONAL SERVICES

- Creation of an interactive floor plan
- Virtual renovation (360° staging)
- Virtual furnishing (360° staging)
- Virtual clearing out (360° ex-staging)
- Real estate photography (interior/exterior)
- Image editing/retouching of defects
- Drone and video recordings exterior and interior

All prices in CHF excl. VAT. Subject to change without notice.



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5|Prices Packages



Basic		Prices in CHF
For residential properties up to 3.5 rooms		
15 HDR images		299.-
From 4 rooms: + CHF 150.- for 25 HDR-photos		449.-
From 6.5 rooms: + CHF 250.- for 30 HDR-photos		549.-

Medium		Prices in CHF
For residential properties up to 3.5 rooms		
15 HDR images		399.-
5 HDR Images with drone		
From 4 rooms: + CHF 150.- for 25 HDR-photos		549.-
From 6.5 rooms: + CHF 250.- for 30 HDR-photos		649.-

Pro		Prices in CHF
For residential properties up to 3.5 rooms		
15 HDR images		499.-
5 HDR Images with drone		
360°-Tour Interior		
From 4 rooms: + CHF 150.- for 25 HDR-photos		649.-
From 6.5 rooms: + CHF 250.- for 30 HDR-photos		749.-

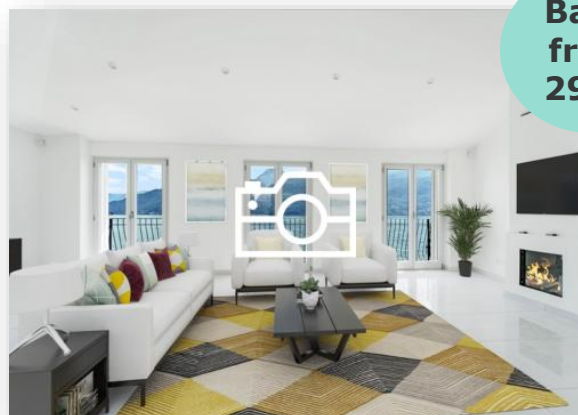


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6|Real-estate photography

DETAILS

Provider	newhome.ch
Property type	flat, house, apartment building
Data	Download-Link (swiss)
Editing	Editing/retouching included*



**Basic
from
299.-**



HD image
Original
photograph



**Edited HD
image**



Image staging
Virtual
furnishings

Basic

Prices in CHF

For residential properties up to 3.5 rooms

15 HDR images*	299.-
From 4 rooms: + CHF 150.- for 25 HDR-photos	449.-
From 6.5 rooms: + CHF 250.- for 30 HDR-photos	549.-

Additional Services

Prices in CHF

Video walk-through with FPV drone	350.-
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Residential

Prices in CHF

Image optimisation virtual renovation	75.-/image
Image staging virtual furnishing	75.-/image
Image-ex-staging virtual clear out	75.-/image

Commercial

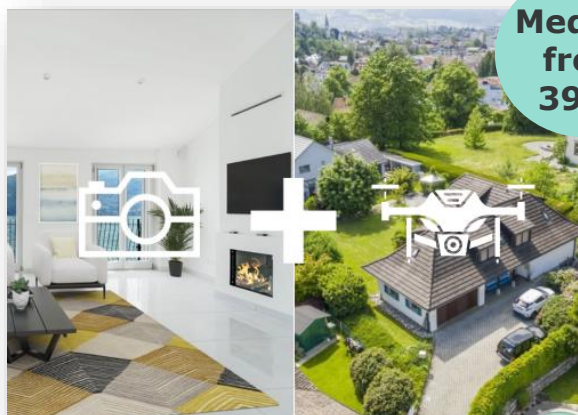
To prepare an offer, please send us a floor plan at sales@newhome.ch.

* HDR editing with bracketing shooting technique, blurring, sky replacement

7|Real Estate Photography + Drone

DETAILS

Provider	newhome.ch Data Download-Link (swiss)
HDR images	HDR and web format for print and online
Editing	Editing/retouching included*



Medium

Prices in CHF

For residential properties up to 3.5 rooms

15 HDR images	399.-
5 HDR images with drone	
From 4 rooms: + CHF 150.- for 25 HDR-photos	549.-
From 6.5 rooms: + CHF 250.- für 30 HDR-photos	649.-

Additional services

Prices in CHF

Video walk-through with FPV drone	350.-
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Residential

Prices in CHF

Image optimisation virtual renovation	75.-/image
Image staging virtual furnishing	75.-/image
Image-ex-staging virtual clear out	75.-/image

Commercial

Prices in CHF

Image optimisation virtual renovation	100.-/image
Image staging virtual furnishing	100.-/image
Image-ex-staging virtual clear out	100.-/image

* HDR editing with bracketing shooting technique, blurring, sky replacement

8|newhome360° Residential

DETAILS

Provider	newhome.ch
Data	direct link to the tour + download link (swiss)
Hosting	free



Pro

Prices in CHF

For residential properties up to 3.5 rooms

15 HDR images	499.-
5 HDR images with drone	
360°-Tour Interior	
Up to 4 rooms: + CHF 150.- for 25 HDR-photos	649.-
Up to 6.5 rooms: + CHF 250.- for 30 HDR-photos	749.-

Additional services

Prices in CHF

Hosting	free
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Optional

Prices in CHF

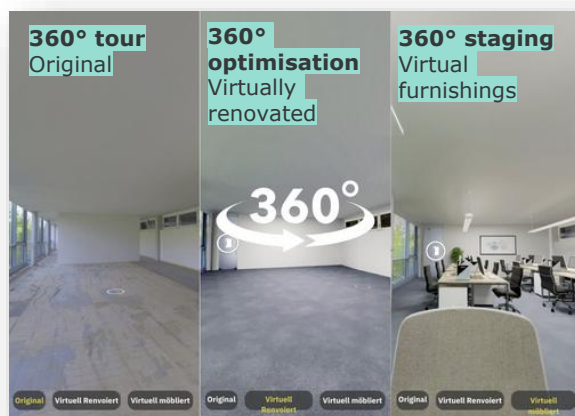
Customer logo	free
Interactive floor plan	50.-*
360° optimisation virtual renovation	100.-/360° image
360° staging virtual furnishings	100.-/360° image
360°-ex-Staging virtual clear out	100.-/360° image
2D floor plan customer logo	100.-
3D floor plan unfurnished, 5 images	150.-
3D floor plan furnished, 5 images	200.-

* Floor plan supplied by customer or fee-based production of 2D floor plan (+CHF 150)

9|newhome360° Commercial

DETAILS

Provider	newhome.ch (Switzerland)
Property type	office, commercial, industrial, building land
Data	direct link to the tour + download link (swiss)
Hosting	free



Services

To prepare an offer, please send us a floor plan at sales@newhome.ch.

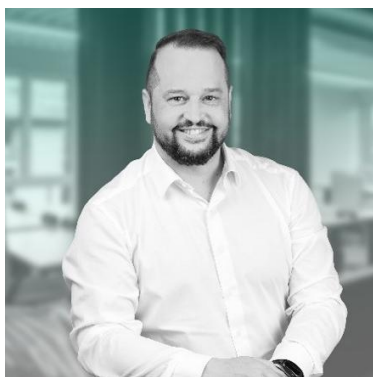
Optional	Prices in CHF
Customer logo	free
Interactive floor plan	100.-*
360° optimisation virtual renovation	200.-/Images à 360
360° staging virtual furnishings	200.-/Images à 360
360°-ex-Staging virtual clear out	200.-/Images à 360
2D floor plan customer logo	150.-
3D floor plan unfurnished, 5 images	200.-
3D floor plan furnished, 5 images	300.-

* Floor plan supplied by customer or fee-based production of 2D floor plan (+CHF 250)

10 | Individual consulting

For new construction projects, model apartments, developments, or commercial properties, we are happy to provide individualized consulting.

The sales team is looking forward to your inquiry!



Manuel Martínez
Head Sales



Antonia Schädli
B2B Sales Growth Manager



Chris Ken Stähelin
Digital Sales Manager



Fiorenzo Comini
Regional Sales Manager



Oliver Dabic
Customer Success Manager



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newhome
The real estate portal