

Real estate recordings

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"A picture says more than a thousand words. A 360° tour says more than any number of pictures. Thanks to our 360° virtual tours, potential tenants can get a better impression of the property and experience it interactively without having to view it in person."

Mirko Meister

Head of Vacancy Management at Wincasa AG

"Markstein uses the 360° tours from newhome in its marketing materials to enable prospective buyers to get a better impression of the property in advance – from anywhere and at any time. This can minimise false expectations, preventing wasted time and unnecessary travel for both parties. If the property is right, then a viewing can be arranged without a problem. It's a win-win situation for everyone concerned."

Karin Hochuli

Head of Residential Marketing at Markstein AG

3 | Advantages

"A picture is worth a thousand words." With individual images, virtual tours, or drone shots taken by a professional photographer, you can significantly enhance both the appeal and perception.

LISTINGS FOR YOUR PROPERTY

For optimal presence in your listings, newhome consistently provides innovative products, including:

HDR images

- Editing/retouching included
- Data provided for download

Drone recordings

- Allowed flight zones can be viewed [here](#)
- Data provided for download

360° tour (virtual viewing)

- Option to renovate
- Option to furnish
- Direct tour link provided



4 | Services

For our Digital Services, we work together with professional real estate photographers to show your property in the best light.

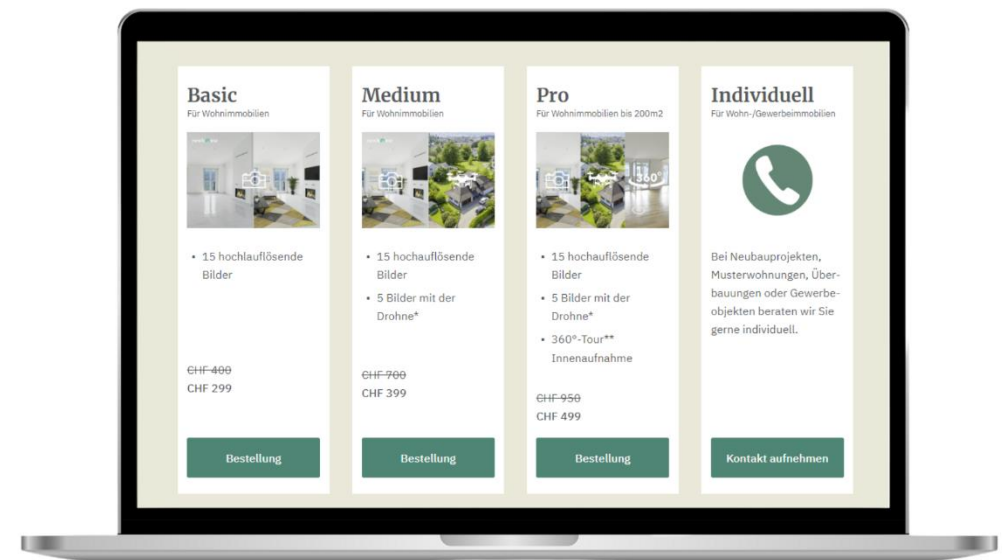
INCLUDED SERVICES

- Shooting and production by professional real estate photographers
- Travel expenses of the photographer for arrival/return included (whole Switzerland)
- Production for photos within **2 working days** and for virtual tours within **4 working days** from recording date
- Including **one-time revision**, additional ones at **CHF 75.- per image**, excluding VAT.
- Use of the recordings outside newhome.ch permitted
- Logo integration for free in 360° tours
- No hosting fees for 360° tours
- 360° images from 360° tours (On request)
- QR code to 360° tour (On request)
- Physical file of the 360° tour (On request)
- Download of the HDR images within **30 days**, deletion from the server afterwards

OPTIONAL ADDITIONAL SERVICES

- Creation of an interactive floor plan
- Virtual renovation (360° staging)
- Virtual furnishing (360° staging)
- Virtual clearing out (360° ex-staging)
- Real estate photography (interior/exterior)
- Image editing/retouching of defects
- Drone and video recordings exterior and interior

All prices in CHF excl. VAT. Subject to change without notice.



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5 | Prices Packages



Basic	Prices in CHF
For residential properties	
15 HDR images	299.-

Medium	Prices in CHF
For residential properties	
15 HDR images	399.-
5 HDR Images with drone	

Pro	Prices in CHF
For residential properties up to 200m2	
15 HDR images	499.-
5 HDR Images with drone	
360°-Tour Interior	

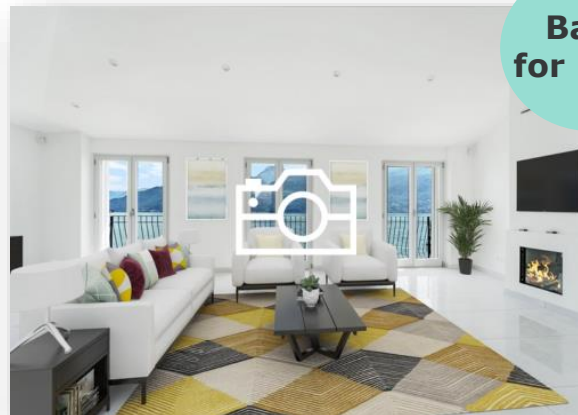


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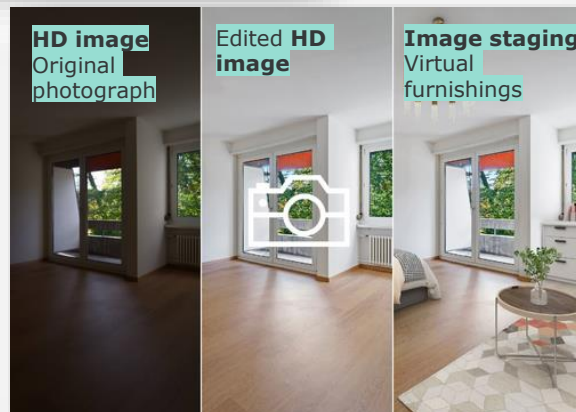
6 | Real-estate photography

DETAILS

Provider	newhome.ch (Switzerland)
Property type	flat, house, apartment building
Data	Dropbox-Download-Link
Editing	Editing/retouching included*



**Basic
for 299.-**



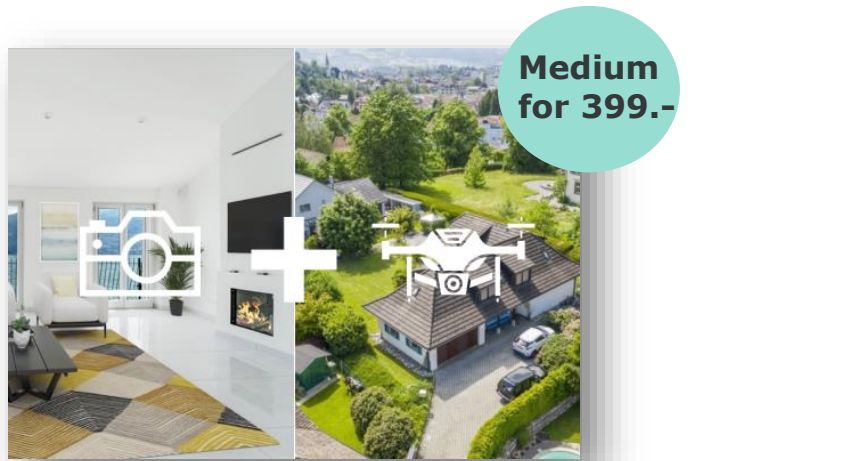
Basic	Prices in CHF
For residential properties	
15 HDR images	299.-
Additional Services	Prices in CHF
+ each additional image	25.-
30-second-video of the property interior	200.-**
30-second-video of the property interior & exterior	350.-**
Residential	Prices in CHF
Image optimisation virtual renovation	75.-/image
Image staging virtual furnishing	75.-/image
Image-ex-staging virtual clear out	75.-/image
Commercial	Prices in CHF
Image optimisation virtual renovation	100.-/image
Image staging virtual furnishing	100.-/image
Image-ex-staging virtual clear out	100.-/image

* HDR editing with bracketing shooting technique, blurring, sky replacement
 ** Available formats: 9:16 Vertical | 1:1 Square | 16:9 - Standard

7 | Drone / video recordings

DETAILS

Provider	newhome.ch (Switzerland)
Data	Dropbox-Download-Link
HDR images	HDR and web format for print and online
Video	YouTube newhome as well as for own use



Medium	Prices in CHF
For residential properties	
15 HDR images	399.-
5 HDR images with drone	
Additional services	Prices in CHF
+ each additional image	25.-
Customer logo	free
Drone spheric view	100.-*
30-second-video of the property interior	200.-*
30-second-video of the property interior & exterior	350.-
Residential	Prices in CHF
Image optimisation virtual renovation	75.-/image
Image staging virtual furnishing	75.-/image
Image-ex-staging virtual clear out	75.-/image
Commercial	Prices in CHF
Image optimisation virtual renovation	100.-/image
Image staging virtual furnishing	100.-/image
Image-ex-staging virtual clear out	100.-/image

* Available formats: 9:16 Vertical | 1:1 Square | 16:9 – Standard

8 | newhome360° Residential

DETAILS

Provider	newhome.ch (Switzerland)
Property type	flat, house, apartment building
Data	direct link to the tour
Hosting	free



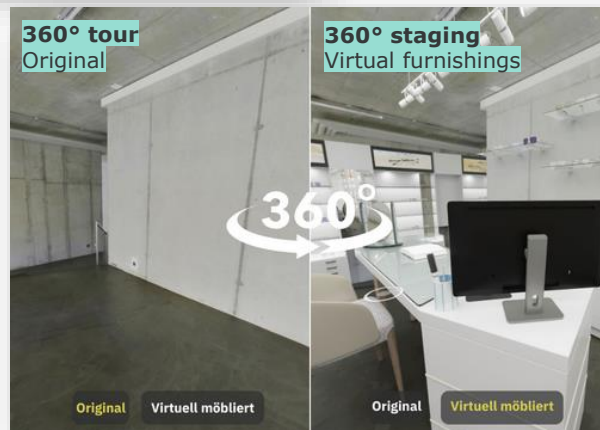
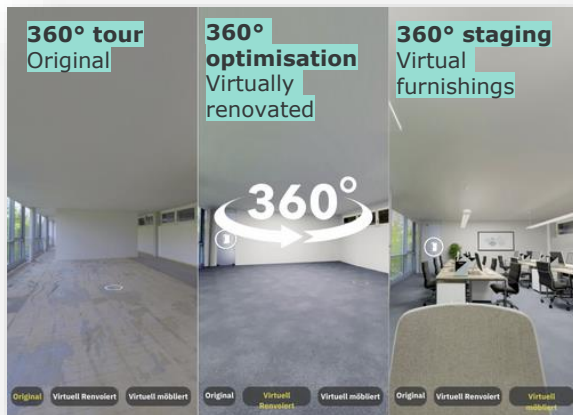
Pro	Prices in CHF
For residential properties up to 200m2	
15 HDR images	499.-
5 HDR images with drone	
360°-Tour Interior	
Additional services	Prices in CHF
+ each additional m²	2.-
Hosting	free
Optional	Prices in CHF
Customer logo	free
Interactive floor plan	50.-*
360° optimisation virtual renovation	100.-/360° image
360° staging virtual furnishings	100.-/360° image
360°-ex-Staging virtual clear out	100.-/360° image
2D floor plan customer logo	50.-
3D floor plan unfurnished, 5 images	75.-
3D floor plan furnished, 5 images	150.-

* Floor plan supplied by customer or fee-based production of 2D floor plan (+CHF 50)

9|newhome360° Commercial

DETAILS

Provider	newhome.ch (Switzerland)
Property type	office, commercial, industrial, building land
Data	direct link to the tour
Hosting	free



Services	Prices in CHF
360° tour up to 500 m ² flat rate	750.-
+ each additional m²	1.-
Hosting	free

Optional	Prices in CHF
Customer logo	free
Interactive floor plan	free*
360° optimisation virtual renovation	200.-/Images à 360
360° staging virtual furnishings	200.-/Images à 360
360°-ex-Staging virtual clear out	200.-/Images à 360
2D floor plan customer logo	75.-
3D floor plan unfurnished, 5 images	100.-
3D floor plan furnished, 5 images	200.-

* Floor plan supplied by customer or fee-based production of 2D floor plan (+CHF 75)

10 | Individual consulting

For new construction projects, model apartments, developments, or commercial properties, we are happy to provide individualized consulting.

The sales team is looking forward to your inquiry!



Manuel Martínez
Head Sales



Fiorenzo Comini
Market & Sales Development
(Ticino)



Oliver Dabic
Customer Success Manager



Chris Ken Stähelin
Digital Sales Manager



CONSULTING

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The real estate portal