

# Digital Services

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"A picture says more than a thousand words. A 360° tour says more than any number of pictures. Thanks to our 360° virtual tours, potential tenants can get a better impression of the property and experience it interactively without having to view it in person, for example due to the pandemic."

**Mirko Meister**

Head of Vacancy Management at Wincasa AG

"Markstein uses the 360° tours from newhome in its marketing materials to enable prospective buyers to get a better impression of the property in advance – from anywhere and at any time. This can minimise false expectations, preventing wasted time and unnecessary travel for both parties. If the property is right, then a viewing can be arranged without a problem. It's a win-win situation for everyone concerned."

**Karin Hochuli**

Head of Residential Marketing at Markstein AG

# 3 | Advantages

newhome offers an all-inclusive production service for virtual 360° tours, drone and video recordings as well as professional real-estate photography for residential and commercial properties.

## INNOVATIVE PRODUCTS

As a digital pioneer in the real estate industry, we always provide you with novel products. These include:

- **Unfurnished objects**
  - to renovate virtually
  - to furnish virtually
  - retouch defects virtually
  - Virtually clear out furnished/occupied objects
- **Drone/video recordings** exterior and interior
  - Youtube video on newhome
  - Video for own further use
  - Individually designed credits
  - Production without media break in one page



Examples



Examples

# 4 | Services

For our Digital Services, we work together with professional real estate photographers to show your property in the best light.

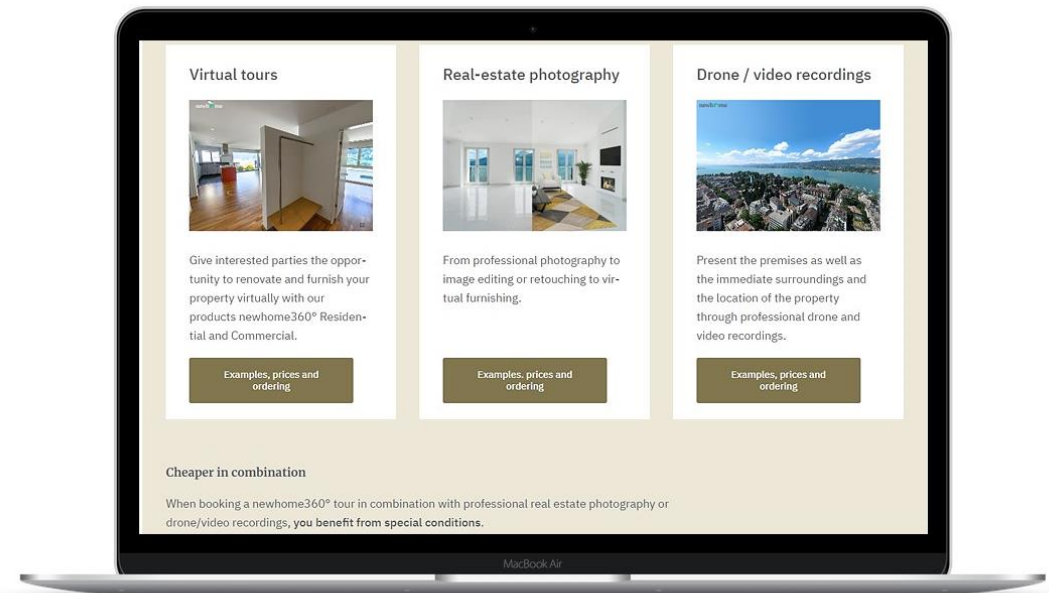
## INCLUDED SERVICES

- Shooting and production by professional real estate photographers
- Travel expenses of the photographer for arrival/return included (whole Switzerland)
- Production within 2 working days from recording date
- Up to 2x virtual readjustments (360° optimization, staging, ex-staging)
- Use of the recordings outside newhome.ch permitted
- Logo integration for free in 360° tours
- No hosting fees for 360° tours
- 360° images from 360° tours (On request)
- QR code to 360° tour (On request)
- Physical file of the 360° tour (On request)

## OPTIONAL ADDITIONAL SERVICES

- Creation of an interactive floor plan
- Virtual renovation (360° staging)
- Virtual furnishing (360° staging)
- Virtual clearing out (360° ex-staging)
- Real estate photography (interior/exterior)
- Image editing/retouching of defects
- Drone and video recordings exterior and interior

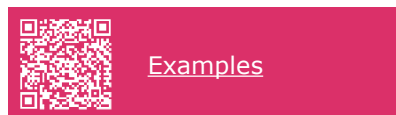
All prices in CHF excl. 7.7% VAT. Subject to change without notice.



# 5|newhome360° Residential

## DETAILS

Provider	newhome.ch (Switzerland)
Property type	flat, house, apartment building
Data	direct link to the tour, 360° images from the tour
Hosting	free



Examples

## PRICES

Services	Prices in CHF
<b>360° tour</b> up to 200 m <sup>2</sup> flat rate	<b>450.-</b>
+ each additional m <sup>2</sup>	<b>2.-</b>
<b>360° images from the tour</b>	<b>free</b>
<b>Hosting</b>	<b>free</b>

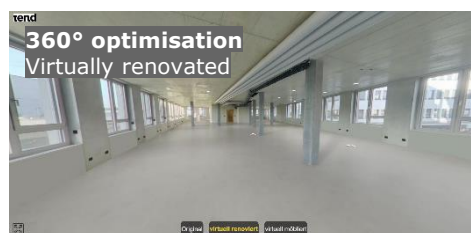
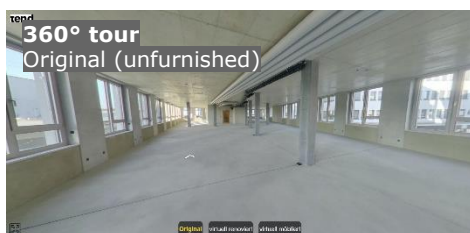
Optional	Prices in CHF
<b>Customer logo</b>	<b>free</b>
<b>Interactive floor plan</b>	<b>50.-*</b>
<b>360° optimisation</b> virtual renovation	<b>100.-/360° image</b>
<b>360° staging</b> virtual furnishings	<b>100.-/360° image</b>
<b>360°-ex-Staging</b> virtual clear out	<b>100.-/360° image</b>
<b>16 images from the tour</b> interior	<b>100.-</b>
+ each additional image	<b>15.-</b>
<b>2D floor plan</b> customer logo	<b>50.-</b>
<b>3D floor plan</b> unfurnished, 5 images	<b>75.-</b>
<b>3D floor plan</b> furnished, 5 images	<b>150.-</b>

\* Floor plan supplied by customer or fee-based production of 2D floor plan (+CHF 50)

# 6 | newhome360° Commercial

## DETAILS

Provider	newhome.ch (Switzerland)
Property type	office, commercial, industrial, building land
Data	direct link to the tour, 360° images from the tour
Hosting	free



Examples

## PRICES

Services	Prices in CHF
<b>360° tour</b> up to 500 m <sup>2</sup> flat rate	<b>750.-</b>
+ each additional m <sup>2</sup>	<b>1.-</b>
<b>360° images from the tour</b>	<b>free</b>
<b>Hosting</b>	<b>free</b>

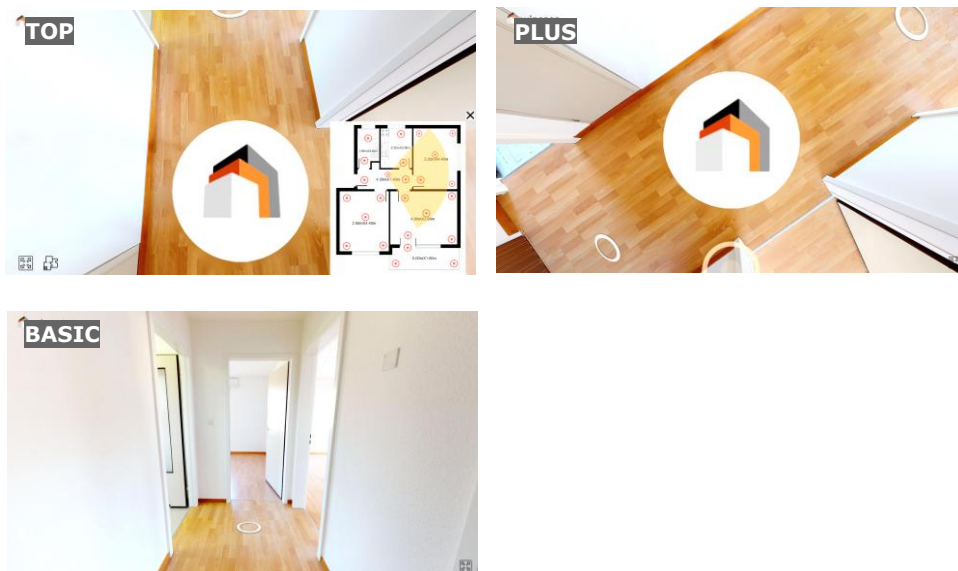
Optional	Prices in CHF
<b>Customer logo</b>	<b>free</b>
<b>Interactive floor plan</b>	<b>free*</b>
<b>360° optimisation</b> virtual renovation	<b>200.-/360° image</b>
<b>360° staging</b> virtual furnishings	<b>200.-/360° image</b>
<b>360°-ex-Staging</b> virtual clear out	<b>200.-/360° image</b>
<b>16 images from the tour</b> interior	<b>100.-</b>
+ each additional image	<b>15.-</b>
<b>2D floor plan</b> customer logo	<b>75.-</b>
<b>3D floor plan</b> unfurnished, 5 images	<b>100.-</b>
<b>3D floor plan</b> furnished, 5 images	<b>200.-</b>

\* Floor plan supplied by customer or fee-based production of 2D floor plan (+CHF 75)

# 7 | Transfer to newhome360°

You can also switch to newhome360° with existing 360° tours from Matterport\*. With our TOP, PLUS and BASIC models, we offer a range of solutions

## MODELS



## INCLUDED SERVICES AND ADVANTAGES

newhome360°	Matterport
<b>Free integration</b> of your logo	not possible
<b>Free hosting</b> in Switzerland	chargeable
<b>360° images</b> from the tour	not available
<b>Interactive floor plan</b>	not possible
Optional <b>extras</b> (Virtual furnishing, renovation, 3D floor plan and much more)	not possible



[Learn more](#)

\* There is a charge for the transfer. The prices can be requested by email to [sales@newhome.ch](mailto:sales@newhome.ch).



# 8 | Real-estate photography

## DETAILS

Provider	newhome.ch (Switzerland)
Property type	flat, house, apartment building, office, commercial, industrial, building land
Data	light-adjusted 3x HDR interior/exterior images
Hosting	free*



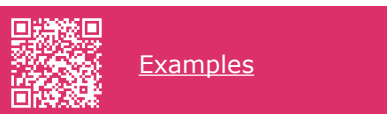
## PRICES

Services	Prices in CHF
<b>8 professional images</b> in combination with a 360° tour	<b>200.-</b>
+ each additional image	<b>25.-</b>
<b>Image editing/retouching</b>	<b>included</b>

<b>8 professional images</b> without 360° tour	<b>400.-</b>
+ each additional image	<b>25.-</b>
<b>Image editing/retouching</b>	<b>included</b>

Residential	Prices in CHF
<b>Image optimisation</b> virtual renovation	<b>75.-/image</b>
<b>Image staging</b> virtual furnishing	<b>75.-/image</b>
<b>Image-ex-staging</b> virtual clear out	<b>75.-/image</b>

Commercial	Prices in CHF
<b>Image optimisation</b> virtual renovation	<b>100.-/image</b>
<b>Image staging</b> virtual furnishing	<b>100.-/image</b>
<b>Image-ex-staging</b> virtual clear out	<b>100.-/image</b>



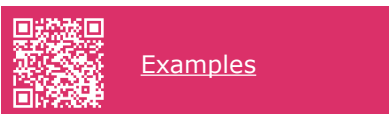
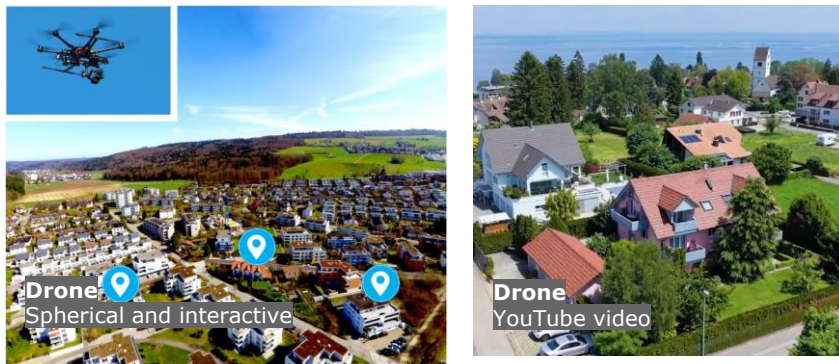
\* Download within 30 days, then automatically deleted from the server.



# 9 | Drone /video recordings

## DETAILS

Provider	newhome.ch (Switzerland)
Data	direct link or HD images
HD images	HD and web format for print and online
Video	YouTube newhome as well as for own use
Hosting	free*



Examples

## PRICES

Services	Prices in CHF
<b>8 professional HD images</b> in combination with a 360° tour includes mission planning and flight zone clarification	<b>300.-</b>
+ each additional image	<b>25.-</b>
<b>Interactive 360°-image</b>	<b>300.-</b>
<b>YouTube video exterior</b>	<b>500.-</b>
<b>Youtube video exterior+interior</b>	<b>900.-</b>
<b>8 professional HD images</b> without a 360° tour includes mission planning and flight zone clarification	<b>500.-</b>
+ each additional image	<b>25.-</b>
<b>Interactive 360°-image</b> incl. 10 info points	<b>550.-</b>
<b>YouTube video exterior</b>	<b>800.-</b>
<b>YouTube video exterior+interior</b>	<b>1200.-</b>
Optional	Prices in CHF
<b>Customer logo</b>	<b>free</b>

\* Free hosting for a maximum of 5 spherical drone images or YouTube videos per client. \* Images must be downloaded within 30 days, then they are automatically deleted from the server.

\*\* Incl. 3 corrections. From the 4th correction plus CHF 200/correction.

# 11 | Contact

Our sales team will be happy to provide you with further information or advice without obligation per e-mail [sales@newhome.ch](mailto:sales@newhome.ch) or phone +41 44 240 11 60.

The sales team is looking forward to your inquiry!



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Head Sales



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Market & Sales Development (Ticino)



**Oliver Dabic**  
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**newhome**

The real estate portal

