

# Digital Service

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"A picture says more than a thousand words. A 360° tour says more than any number of pictures. Thanks to our 360° virtual tours, potential tenants can get a better impression of the property and experience it interactively without having to view it in person, for example due to the pandemic."

**Mirko Meister**

Head of Vacancy Management at Wincasa AG

"Markstein uses the 360° tours from newhome in its marketing materials to enable prospective buyers to get a better impression of the property in advance – from anywhere and at any time. This can minimise false expectations, preventing wasted time and unnecessary travel for both parties. If the property is right, then a viewing can be arranged without a problem. It's a win-win situation for everyone concerned."

**Karin Hochuli**

Head of Residential Marketing at Markstein AG

# 3 | Advantages

newhome offers an all-inclusive production service for virtual 360° tours, drone and video recordings as well as professional real-estate photography for residential and commercial properties.

## INNOVATIVE PRODUCTS

As a digital pioneer in the real estate industry, we always provide you with novel products. These include:

- **Unfurnished objects**
  - to renovate virtually
  - to furnish virtually
  - retouch defects virtually
- **Drone/video recordings** exterior and interior
  - Youtube video on newhome
  - Video for own further use
  - Individually designed credits



Examples



Examples

# 4 | Services

For our Digital Services, we work together with professional real estate photographers to show your property in the best light.

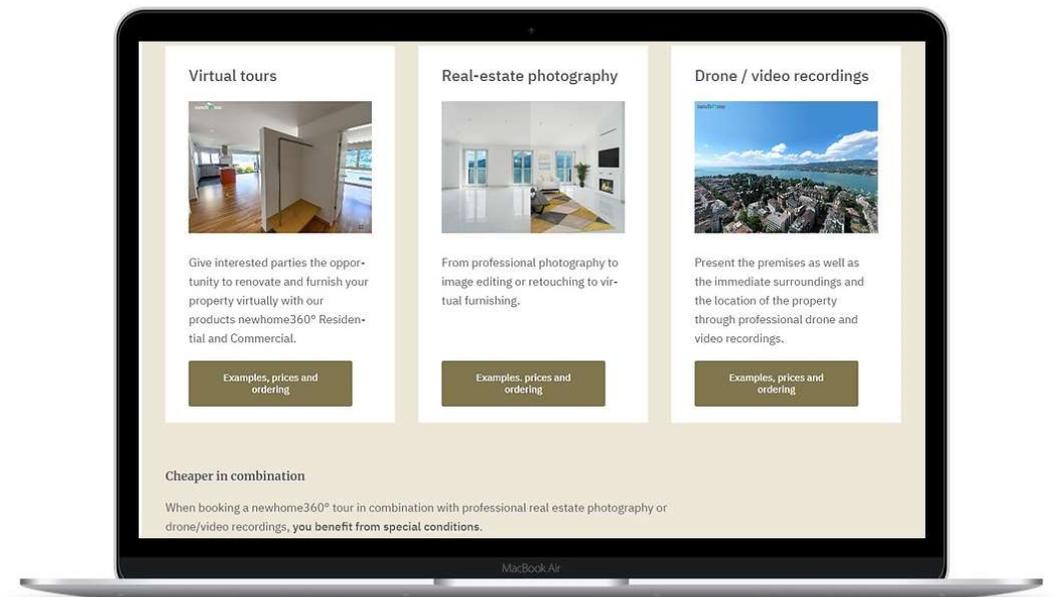
## OPTIONAL ADDITIONAL SERVICES

- Free integration of your logo in virtual 360° tours
- Free hosting of 360° tours in Switzerland
- 360° images from virtual tours included
- Creation of an interactive floor plan
- Virtual furnishing (360° staging)
- Virtual renovation and furnishing (360° staging)
- Image editing/retouching of defects
- Drone and video recordings exterior and interior

## INCLUDED SERVICES

- Shooting and production by professional real estate photographers
- Production within 2 working days from shooting date
- Travel expenses of the photographer to/from the location (whole of Switzerland)
- Use of the photos outside newhome.ch permitted

All prices in CHF excl. 7.7% VAT. Subject to change without notice.



# 5 | Available packages

## DETAILS

Provider	newhome.ch (Switzerland)
Property type	flat, house, apartment building
Photography	light-adjusted 3x HDR interior/exterior images
Data	direct link to the tour or video, download link to HD images

## PRICES



Package prices (all-inclusive) in CHF	450.-	550.-	650.-	950.-	1250.-
<b>newhome360° Residential</b> up to 200 m <sup>2</sup> flat rate	✓	✓	✓	✓	✓
<b>16 images from the tour</b> interior		✓			
<b>8 professional HD images</b> individually selected by the photographer			✓	✓	✓
<b>8 professional HD images</b> drone images				✓	✓
<b>Spherical drone image</b> interactive 360° HD image					✓
<b>Hosting</b>	✓	✓	✓	✓	✓
<b>360° images</b> from the tour	✓	✓	✓	✓	✓
<b>Customer logo</b> in the 360° tour and spherical drone image	✓	✓	✓	✓	✓

✓ Included in package

**Note:** Additional optional services can be added to the individual packages when ordering. Available options and prices are shown on the following product pages.

# 6 | newhome360° Residential

## DETAILS

Provider	newhome.ch (Switzerland)
Property type	flat, house, apartment building
Data	direct link to the tour, 360° images from the tour
Hosting	free



[More examples](#)

## PRICES

Services	Prices in CHF
<b>360° tour</b> up to 200 m <sup>2</sup> flat rate	<b>450.-</b>
+ each additional m <sup>2</sup>	<b>2.-</b>
<b>360° images from the tour</b>	<b>free</b>
<b>Hosting</b>	<b>free</b>

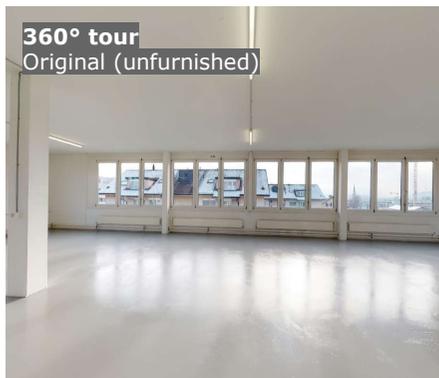
Optional	Prices in CHF
<b>Customer logo</b>	<b>free</b>
<b>Interactive floor plan</b>	<b>50.-*</b>
<b>360° optimisation</b> virtual renovation	<b>100.-/360° image</b>
<b>360° staging</b> virtual furnishings	<b>100.-/360° image</b>
<b>16 images from the tour</b> interior	<b>100.-</b>
+ each additional image	<b>15.-</b>
<b>2D floor plan</b> customer logo	<b>50.-</b>
<b>3D floor plan</b> unfurnished, 5 images	<b>75.-</b>
<b>3D floor plan</b> furnished, 5 images + video	<b>150.-</b>

\* Floor plan supplied by customer or fee-based production of 2D floor plan (+CHF 50)

# 7|newhome360° Commercial

## DETAILS

Provider	newhome.ch (Switzerland)
Property type	office, commercial, industrial, building land
Data	direct link to the tour, 360° images from the tour
Hosting	free



[More examples](#)

## PRICES

Services	Prices in CHF
<b>360° tour</b> up to 500 m <sup>2</sup> flat rate	<b>750.-</b>
+ each additional m <sup>2</sup>	<b>1.-</b>
<b>360° images from the tour</b>	<b>free</b>
<b>Hosting</b>	<b>free</b>

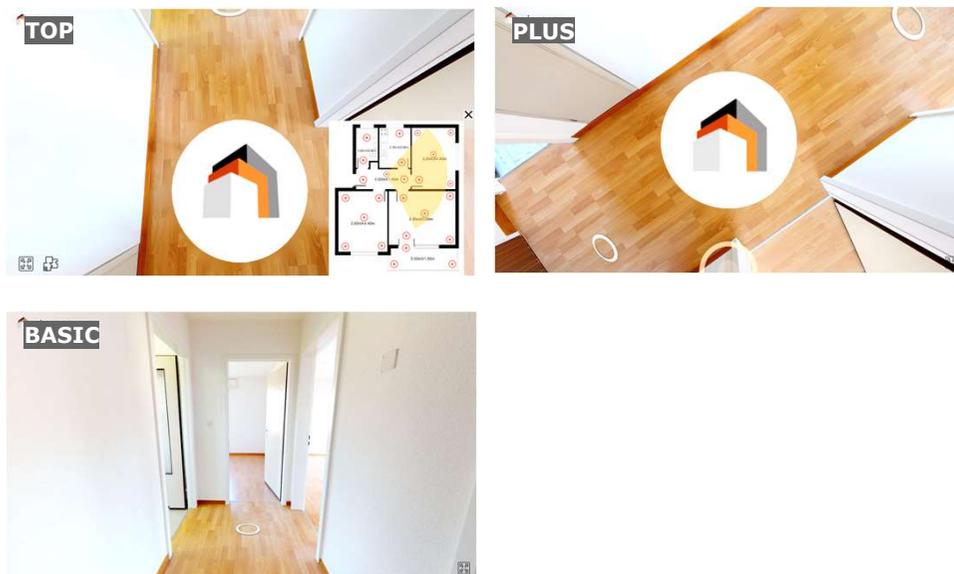
Optional	Prices in CHF
<b>Customer logo</b>	<b>free</b>
<b>Interactive floor plan</b>	<b>free*</b>
<b>360° optimisation</b> virtual renovation	<b>200.-/360° image</b>
<b>360° staging</b> virtual furnishings	<b>200.-/360° image</b>
<b>16 images from the tour</b> interior	<b>100.-</b>
+ each additional image	<b>15.-</b>
<b>2D floor plan</b> customer logo	<b>75.-</b>
<b>3D floor plan</b> unfurnished, 5 images	<b>100.-</b>
<b>3D floor plan</b> furnished, 5 images + video	<b>200.-</b>

\* Floor plan supplied by customer or fee-based production of 2D floor plan (+CHF 75)

# 8 | Transfer to newhome360°

You can also switch to newhome360° with existing 360° tours from Matterport\*. With our TOP, PLUS and BASIC models, we offer a range of solutions

## MODELS



Learn more

## INCLUDED SERVICES AND ADVANTAGES

newhome360°	Matterport
<b>Free integration</b> of your logo	not possible
<b>Free hosting</b> in Switzerland	chargeable
<b>360° images</b> from the tour	not available
<b>Interactive floor plan</b>	not possible
Optional <b>extras</b> (Virtual furnishing, renovation, 3D floor plan and much more)	not possible

\* There is a charge for the transfer. The prices can be requested by email to [sales@newhome.ch](mailto:sales@newhome.ch).

# 9 | Real-estate photography

## DETAILS

Provider	newhome.ch (Switzerland)
Property type	flat, house, apartment building, office, commercial, industrial, building land
Data	light-adjusted 3x HDR interior/exterior images
Hosting	free*



More examples

## PRICES

Services	Prices in CHF
<b>8 professional images</b> in combination with a 360° tour	<b>200.-</b>
+ each additional image	<b>25.-</b>
<b>Image editing/retouching</b>	<b>included</b>

<b>8 professional images</b> without a 360° tour	<b>400.-</b>
+ each additional image	<b>25.-</b>
<b>Image editing/retouching</b>	<b>included</b>

Optional	Prices in CHF
<b>Image staging Residential</b> virtual furnishings	<b>75.-/image</b>
<b>Image staging Commercial</b> virtual furnishings	<b>100.-/image</b>

\* Download within 30 days, then automatically deleted from the server.

# 10 | Drone /video recordings

## DETAILS

Provider	newhome.ch (Switzerland)
Data	direct link or HD images
HD images	HD and web format for print and online
Video	YouTube newhome as well as for own use
Hosting	free*



More examples

## PRICES

Services	Prices in CHF
<b>8 professional HD images</b> in combination with a 360° tour includes mission planning and flight zone clarification	<b>300.-</b>
+ each additional image	<b>25.-</b>
<b>Spherical</b> interactive 360° HD image	<b>300.-</b>
<b>YouTube video exterior</b>	<b>500.-</b>
<b>Youtube video exterior+interior</b>	<b>900.-</b>
<b>8 professional HD images</b> without a 360° tour includes mission planning and flight zone clarification	<b>500.-</b>
+ each additional image	<b>25.-</b>
<b>Spherical</b> interactive 360° HD image	<b>500.-</b>
<b>YouTube video exterior</b>	<b>800.-</b>
<b>YouTube video exterior+interior</b>	<b>1200.-</b>

Optional	Prices in CHF
<b>Customer logo</b>	<b>free</b>
<b>Info points</b> text/media integration (max. 10)	<b>50.-</b>

\* Free hosting for a maximum of 5 spherical drone images or YouTube videos per client. \* Images must be downloaded within 30 days, then they are automatically deleted from the server.

\*\* Incl. 3 corrections. From the 4th correction plus CHF 200/correction.

# 11 | Contact

Our sales team will be happy to provide you with further information or advice without obligation.

## YOUR CONTACTS

Sales & Account Management

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For general information on offers and services



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