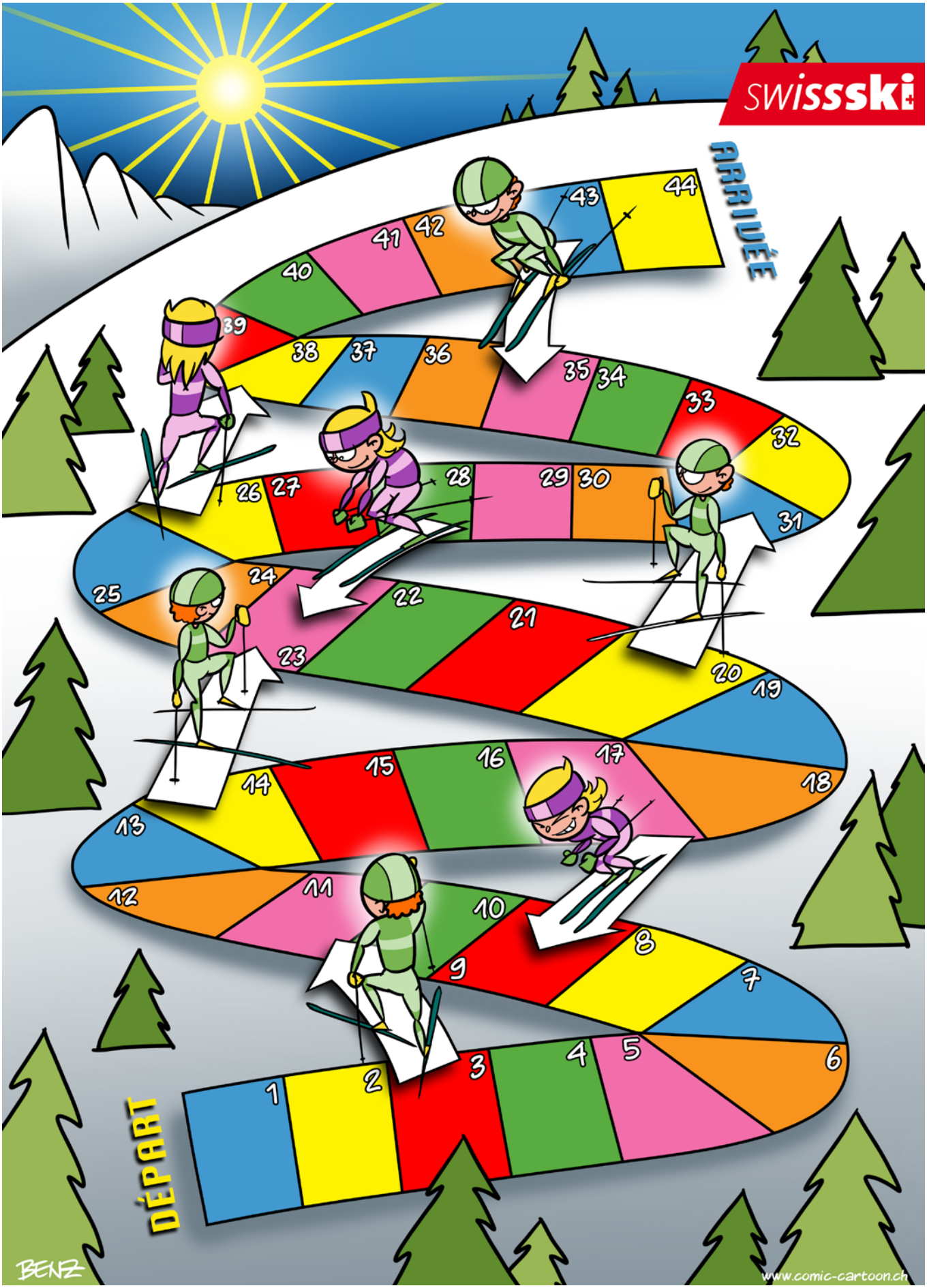Modèle «Jeu de l'échelle»